Accepted Manuscript

Job security and long-term investment: An experimental analysis

Gary Charness , Ramón Cobo-Reyes , Natalia Jiménez ,
Juan A. Lacomba , Francisco Lagos

Please cite this article as: Gary Charness , Ramón Cobo-Reyes , Natalia Jiménez , Juan A. Lacomba , Francisco Lagos , Job security and long-term investment: An experimental analysis, *European Economic Review* (2017), doi: 10.1016/j.euroecorev.2017.03.014

Job security and long-term investment: An experimental analysis

Gary Charness, Ramón Cobo-Reyes, Natalia Jiménez, Juan A. Lacomba and Francisco Lagos

March 10, 2017

Abstract

We investigate an experimental labor market setting in which we introduce the novel aspect that workers have the chance of investing money in a long-term project in order to increase their income. We find a strong relationship between what happens inside the labor market (worker's performance) and what happens outside the labor market (long-term investment). Contrary to the theoretical predictions with selfish preferences, we find that the mere presence of long-term projects acts as an effort-enforcement device; this effect seems to be driven by an increase in long-term employment relationships. In the other direction, long-term labor relationships seem to provide a safer environment for undertaking successful long-term projects. This article also considers three different types of experimental labor contracts. We find that performance-based dismissal barriers, whereby firms are required to retain workers if they have satisfied the effort level required by firms, lead to more long-term employment relationships and higher overall productivity. As theory predicts, the presence of renewable dismissal barriers makes it likely that workers will provide the desired effort level. Firms appear to correctly anticipate this, leading to greater social efficiency.

Contact information: Gary Charness, Department of Economics, 2127 North Hall, University of California, Santa Barbara, CA 93106-9210, charness@econ.ucsb.edu, Ramón Cobo-Reyes, University of Granada & University of Exeter Business School, ramonc@ugr.es, Natalia Jiménez, Departamento de Teoria e Historia Economica, University of Granada & Middlesex University & Globe, Campus Cartuja, s/n, Granada E-18071, Spain, natjj@ugr.es, Juan A. Lacomba, Departamento de Teoria e Historia Economica, University of Granada & Globe, Campus Cartuja, s/n, Granada E-18071, Spain, jlacomba@ugr.es, Francisco Lagos, Departamento de Teoria e Historia Economica, University of Granada & Globe, Campus Cartuja, s/n, Granada E-18071, Spain, fmlagos@ugr.es

1. Introduction

There is an inter-relationship between many situations *inside* the labor market and decisions made *outside* the labor market. For instance, McDonald (2000), Adsera (2004), De la Rica and Iza (2005), Blossfeld et al. (2005) and Hondroyiannis (2010) show how the economic uncertainty inside the labor market has a significant negative impact on fertility decisions. They argue that many parents decide to have children when they are expect to be able to financially support a family, not only in the current economic situation but also in the future. Haurin and Gill (1987), Haurin (1991), Robst et al. (1999) and Diaz-Serrano (2005) also find an unequivocal negative effect of labor-income uncertainty on the propensity to own one's own home. The economic intuition behind this evidence is that individuals take into account both their present and their projected future job situation when making decisions outside the labor market (such as buying a house or having children).

As a consequence, attaining a strong degree of stability in employment has been one of the historical main aspirations of the working population. Indeed, one of the main goals of trade unions is to achieve some kind of employment protection legislation (EPL) that introduces dismissal barriers in the labor market.[1] However, current dismissal barriers are mostly non-performance-based. This may lead to a lack of incentives for high productivity; a familiar example is the behavior of some academics after receiving tenure. In fact, even if a worker has the intrinsic motivation to work hard, this may be undermined by peer pressure, as other workers may be unhappy with workers who provide too much effort without incentives. This leads to the question of whether it could be useful to relate dismissal barriers to performance.

In this sense, the main contribution of this paper is our experimental analysis of how labor market uncertainty affects decisions outside the labor market and *vice versa* (i.e., how decisions outside the labor market influence behavior in the labor market). We investigate this in a labor-market experiment in which we incorporate the opportunity for workers to invest in long-term projects. We also wish to study the importance of relating dismissal barriers to worker performance; we hypothesize that performance-based dismissal barriers could satisfy workers' demand of stability while maintaining a high effort level from those workers once they have

---

[1]Dismissal barriers arise, for example, in the presence of employment protection legislation (EPL), where hiring a worker beyond approbation period triggers barriers to dismissal, or in the case of relationship-specific investments that accrue over time and raise firing costs (see Mincer, 1962).

attained a permanent position. Our work would be applicable both to many European labor markets and to public-sector employment in most developed countries.

Our baseline experimental framework is similar to that of Brown, Falk, and Fehr (2004), in which firms and workers in a labor-market setting can endogenously form long-term relationships. Firms offer contracts involving a wage and a desired effort level, and workers, after accepting a contract, choose any feasible effort irrespective of the level contractually agreed upon. With the aim of investigating the inter-relationship between decisions inside and outside the labor market, we introduce an additional stage (outside the labor market) labeled *the investment stage*. For simplicity, in this stage workers decide only whether or not to undertake a *long-term project*. If a worker chooses to do so in a given period, he must pay a fixed periodical amount from then on.[2] This project will end only when he no longer pays this fixed amount (perhaps because he becomes unemployed or his salary in a period is insufficient). To capture the importance of the job stability on the subjects' decisions of undertaking long-term projects, we make the profitability of the project depend crucially on the job situation. Only if a worker is employed for at least eight consecutive periods does the project yield positive profits.

To analyze how the features of the labor market affect the investment decisions, we consider three different treatments. In the *baseline* treatment, there is no dismissal barrier. Firms can always end a labor relationship after any period. In the *permanent* treatment, adapted from Falk, Huffman and MacLeod (2015), there is a dismissal institution present in the market, such that only the worker can end a relationship once the firm chooses to hire the worker in two consecutive periods. In addition, once workers are protected against dismissal, firms cannot reduce their wages.[3] Falk, Huffman and MacLeod (2015) instantiate non-performance-based dismissal barriers of real-world labor markets and find that these barriers reduce efficiency. To study how labor-market outcomes are affected by basing dismissal barriers on performance, we introduce a novel treatment (labeled *renewable* contract) in which dismissal barriers are fully performance-based: worker's performance is rewarded with the automatic renewal of his contract, *contingent upon satisfactory performance*.[4] A worker must be re-hired if he provides an effort level at least as high as that demanded by the firm. In this case, the worker earns the right

---

[2] For expositional purposes, we assume throughout the paper that firms are female and workers are male.

[3] This feature is implemented to rule out *de facto* dismissal by reducing wages to zero.

[4] Previous experimental literature has found that rewarding performance is an effective incentive device to increase efficiency (see, among others, Fehr, Gächter, and Kirchsteiger, 1997, and Fehr, Klein, and Schmidt, 2007).

2

to get an offer in the next period from the same firm with at least the same wage.[5] We acknowledge that this treatment might not map well to a world in which effort is non-contractible, but it allows us to observe labor performance in the best scenario in which tenure is permitted. Additionally, by comparing markets with non-performance-based dismissal barriers and with fully-performance-based dismissal barriers, we can examine the market consequences of connecting performance to dismissal barriers.

Before summarizing the experimental results, we develop some theoretical predictions with selfish preferences (standard theory). First, there should be no differences in the effort levels provided by workers between the Investment treatments and the No-investment treatments. Second, workers should not invest in any treatment where long-term projects are available. Finally, linking performance to dismissal barriers should lead workers to provide higher effort levels, increase the number of private offers and give rise to more long-term relationships. We also discuss some informal behavioral predictions based on the assumption in Brown, Fehr and Falk (2004) that firms believe there is a sufficient proportion of "fair" workers who will provide a non-minimal effort whenever firms offer wages above the equilibrium wage. First, we expect a larger frequency of non-minimal effort levels and long-term relationships in the contracts when investment is feasible than when it is not. And to the extent that firms are sympathetic to worker investment, we would expect them to provide more wage/effort request combinations that would yield a sufficient amount of units to allow workers to invest. We also expect that there will be higher wages, higher effort, and more compliance with requested effort in the renewal contracts compared to the other two treatments (same prediction as the standard theory).

When we examine the inter-relationship between decisions made outside and inside the labor market with respect to the presence and form of dismissal barriers, one important result emerges: Those workers engaged in a long-term project provided higher effort levels. In order to check the robustness of this result, we replicated the three treatments removing the investment stage. This leads to a first key result: The mere presence of long-term projects acts as an effort-boosting device. Contrary to the theoretical predictions with selfish preferences, but in line with the behavioral predictions, workers provided higher effort levels when they had the option of investing in a long-term project. That is, when workers had this option, they perceived additional

---

[5]Examples for automatically renewable contracts can be found in sports; in many cases contracts are automatically renewed if the sportsman plays a previously fixed number of matches.

incentives to enhance their performance. Also contrary to the behavioral predictions, it is particularly interesting that having an investment possibility improves performance more in the treatments with either no dismissal barriers or permanent dismissal barriers than in the treatment with renewable dismissal barriers, where efficiency is already rather high. Being able to make long-term investment may orient workers more towards the future, with a larger effect when selfish and myopic behavior had prevailed. In some sense, it could be that feeling that one can participate in the financial system makes one feel more like a stakeholder in the society, leading to higher performance in the workplace.

Regarding the effect of contractual conditions on investment decisions, we observe that dismissal barriers appear to act as a reference point for workers, in the sense that most seem to wait to be protected against dismissal before investing.

As standard theory predicts, we also find that linking dismissal barriers to performance leads to more efficient outcomes. The distance between the desired and the actual effort was significantly smaller in the *renewable* than in the *baseline* treatment. This leads to a larger number of long relationships in this treatment. Overall, we find that the presence of performance-based dismissal barriers increase firms' profits and does not decrease workers' earnings. These results hold with or without the possibility of investment.

In summary, we find that the possibility of undertaking long-term projects outside the labor market positively affects workers' performance inside the labor market. In addition, we find that the presence of dismissal barriers inside the labor market provide a safer institutional setting for undertaking long-term projects more successfully outside of the labor market; with non performance-based dismissal barriers, firms are reluctant to get involved in long-term relationships since they are not protected against shirking. Finally, if we include investment profits in the aggregate earnings for workers, our results show that relating dismissal barriers to performance yields a Pareto improvement for firms and workers.

The remainder of the paper is organized as follows. We describe the experimental design and procedures in Section 2. We discuss some behavioral predictions in Section 3. The main results are reported in Section 4 and we conclude in Section 5.

2. Experimental design

We know of only a few experimental studies on repeated interactions in the labor market; none of these considers conditional dismissal barriers or how the presence of dismissal barriers

affects the decision of undertaking long-term projects. We adapt the designs from Brown, Falk, and Fehr (2004) and Falk, Huffman and MacLeod (2015) for our treatments without dismissal barriers and with permanent dismissal barriers, respectively, and introduce our new contractual environment with renewable dismissal barriers.[6]

Our experiment was conducted at the University of Granada with 323 participants, who were recruited via posters in the Faculty of Economics. All sessions were run in the lab, using z-Tree software (Fischbacher, 2007). No one was allowed to participate in more than one session. At the end of the instructions (see Appendix A), all subjects had to complete a questionnaire in order to facilitate comprehension. There were 18 periods in each session of each treatment. On average, each person received about 20€ for a 90-minute session.

We have three different types of labor contract: No Barrier, Permanent Barrier, and Renewable Barrier. A principal feature of our design is the possibility of making an external investment. As we mentioned earlier, labor-market uncertainties influence decisions regarding buying a house (close to our design) or having children. This stage is an attempt to analyze how the type of labor market institution may affect those important decisions out of the labor market. In order to check robustness and obtain clear conclusions about the relationship between decisions in the labor market and in the long-term investment projects, we also conducted a treatment for each type of labor contract without the possibility of investment. Thus, we have six treatments in all.

No-barrier treatment (NT1): This treatment is adapted from Brown, Falk and Fehr (2004). There were three phases in each individual period. In the first phase firms had the opportunity to submit private and public offers. Public offers stipulated a wage, a desired effort and the firm's identification number (ID). All workers and firms could see public offers. For private offers, firms had to additionally provide a worker's ID number. Only the worker to whom the ID number belonged could see private offers. Firms could make as many private and public offers as they wished during the market phase that lasted 150 seconds. Firms and workers could reach at maximum one trade agreement per period. Thus, if a worker accepted a firm's offer, all

---

[6] Of course effort must be observable for conditional renewability, yet if effort were to be perfectly observable by all parties, one could simply use forcing contracts. Our design assumption that effort is fully observable is a short-cut for conditions under which there is a presumption that observable outcomes such as productivity are highly correlated with effort, but that effort is not verifiable in court (see Charness and Dufwenberg, 2006 for a clear example of this principle, as there the outcome is not deterministic even with full effort provided). In the extensive experimental gift-exchange literature, effort is traditionally observable by firms and workers, but is not contractible.

remaining offers submitted by that firm were immediately removed from the market. Also firms were kept constantly informed about which workers (ID numbers) had already accepted a contract, so as to avoid firms making a private offer to a worker that was no longer available.

If a firm and a worker agreed on a contract, they entered a second phase in which the worker chose how much effort to provide. As desired efforts were not binding, workers only observed firm's desired efforts but chose whichever effort level they preferred.

Repeated transactions with the same trading partner were possible because subjects had fixed identification numbers (ID) and contract offers could be addressed to specific ID numbers.[7] Therefore, a firm could make offers to the same worker in consecutive periods and, if the worker accepted the offers, a long-term relationship was established.

In the third phase, workers faced an investment decision after obtaining their earnings in the labor market. Firms knew of the existence of the investment stage but did not know which workers had invested. Workers chose whether to invest a fixed amount of their profits (10 points) in a project. In order to obtain positive revenues from the investment project, workers needed to *invest for at least eight consecutive periods*. Hence, workers could only initiate an investment project before period 12.[8] Once a worker had initiated an investment project, this could result in negative revenues if the worker was unable to pay the required 10 points, either due to unemployment or low earnings in at least one of the seven subsequent periods.[9] Workers had the opportunity of investing again in a new project if their previous investments had finished.

Permanent-barrier treatment (PT1): This treatment is adapted from Falk, Huffman and MacLeod (2015). The only difference with respect to NT1 is that in this treatment a firm was compelled to offer a contract to a specific worker (private contract) providing that this worker had accepted a *private* offer from that firm in *two consecutive periods*; one might consider this to be a probationary period.[10] In this case, only the worker could end the relationship. In the contract offered to the worker, the wage had to be at least as large as the wage offered in the last

---

[7] People were given a sheet with a summary table in which they could record all information of each trading period (wage, desired and actual effort, contract type, trading partner's ID, own profits, and partner's profits).

[8] After period 11, the number of consecutive periods the worker could invest is less than 8, so that any investment would be lost.

[9] For simplicity, subjects were not allowed to save points for future periods. Thus, they are only allowed to invest 10 points from their profits in the current period. While this is a strong constraint, we were reluctant to add further complexity. In any case, this feature is common to all treatments.

[10] In other words, if a worker accepted a private offer from a firm in period *t*, and then accepted a second private offer by the same firm in period *t+1*, the dismissal barrier took effect from period *t+2* on.

private offer. Whenever the worker did not accept the private firm's offer, the firm's obligation to offer a contract to this worker ceased.

Renewable-barrier Treatment (RT1): The only difference from PT1 is that under the automatic renewal procedure, a firm only had the obligation to offer a contract to a specific worker whenever this worker made an effort *higher or equal to the desired effort* requested by the firm in a *private contract* of the previous period. That is, if in period t, the firm made a private offer to one specific worker, and the worker's actual effort is at least as firm's desired effort, then the firm was compelled to offer a private contract to this worker in period $t+1$. In the private contract offered to the worker, the wage had to be at least as large as the wage offered in the last private offer but here the firm could change the desired effort.[11] Note that in this treatment, firms can increase the desired effort as high as they want and that workers will be rehired only if they match this desired effort. In other words, we exogenously enforce that firms retain workers when the provided effort is at least as high as the desired effort) to investigate the effect of relating dismissal barriers to performance by comparing the results of PT1 and RT1.

In the field, effort levels are hardly observable and may differ from performance. In our design, however, contract renewal is based only on effort levels. In this case, we consider observable effort levels to be a proxy for performance.[12] We proceed in this manner in order to facilitate the comparison of our results to previous studies.

The no-investment treatments

To further explore to what extent long-term investment projects are related to the decisions in the labor market, we conducted three additional treatments (one for each primary treatment) in which there was no possibility of investment. These treatments are labeled NT2, PT2, and RT2.[13] We summarize our treatments in Table 1:

---

[11] With this constraint workers may obtain at least the same "labor conditions" whenever they provide the effort desired by their employers.

[12] Other papers in the literature also use effort as a proxy for performance. For instance, Brown, Falk and Fehr (2004) and Falk, Huffman and MacLeod (2015), consider firms' profits depending on observable effort levels and not on performance.

[13] Given our design, we ran five sessions in PT1, rather than four, in order to try to ensure that we had enough data of protected workers.

Table 1. Treatments

Treatments	Type of contract	Investment stage	Sessions	Participants
NT1	No dismissal barriers	Yes	4	68
RT1	Renewable barriers	Yes	4	68
PT1	Permanent barriers	Yes	5	85
NT2	No dismissal barriers	No	2	34
RT2	Renewable barriers	No	2	34
PT2	Permanent barriers	No	2	34

Parameters, Information and Payoff functions

All market sessions had 7 firms and 10 workers, to simulate conditions in which unemployment is present. The material payoffs for the firm, π_F, and for the worker, π_W, were given respectively by the functions:

$$\pi_F = \begin{cases} 10e - w & \text{if a contract offer was accepted} \\ 0 & \text{if no contract offer was accepted} \end{cases}$$

$$\pi_W = \begin{cases} w - c(e) & \text{if a contract offer was accepted} \\ 5 & \text{if no contract offer was accepted} \end{cases}$$

where e is the effort level provided by the worker, w is the wage offered by the firm, $c(e)$ represents the cost of effort function, and 5 is the unemployment profit in the case that a worker did not engage in a relationship.[14] The desired effort level ($\hat{e}$) and the actual effort level chosen by the worker could take on integer values between 1 and 10. The range for the wage was [1,100]. The increasing and convex effort-cost function is shown in Table 2.

---

[14] Brown, Falk and Fehr (2004) study how long-term relationships between trading parties can emerge endogenously in the absence of third-party enforcement of contracts. Brown, Falk and Fehr (2010) examine how the emergence of relational contracts changes in a market with excess demand for labor. Falk, Huffman and MacLeod (2015) focus on how permanent dismissal barriers affect contract enforcement, and on how the impact of these dismissal barriers depends on other institutional features, such as availability of bonus pay. Altmann, Falk, Grunewald and Huffman (forthcoming) give evidence of how involuntary unemployment and segmentation of labor markets may appear as a consequence of contractual incompleteness.

Table 2. Effort levels and costs of effort

Effort e	1	2	3	4	5	6	7	8	9	10
Cost $c(e)$	0	1	2	4	6	8	10	12	15	18

Denote by t_{invest}, the number of consecutive periods in which a worker invests. Then, the workers' net profit from the investment stage, π_{invest}, is:

$$\pi_{invest} = \begin{cases} t_{invest} * (15 - 10) & \text{if } t_{invest} \geq 8 \\ -t_{invest} * 10 & \text{if } t_{invest} < 8 \end{cases}$$

Payoff functions for workers and firms, including the effort cost function, were common information. Participants were aware that the market would last 18 periods. It was feasible to form bi-lateral reputations, since firms learned about the effort choices of workers with whom they traded, but did not observe effort choices in interactions in which they were not a part.[15]

3. Predictions

This section will be structured as follows. We first analyze the benchmark setting when the investment stage is not present and we provide the predictions regarding the decisions related to the labor market. We, then, study the case in which investment is feasible. For this second case, we provide the predictions for the decisions related to the labor market as well as the predictions for investment decisions.

3.1. Standard predictions

For this analysis, we assume common knowledge of rationality and self-interest, so backward induction (in our finite horizon) allows us to calculate the solution in each treatment.

3.1.1. No-investment treatments

In the NT2 treatment, as Brown, Falk and Fehr (2004) state, each worker should choose minimal effort ($e = 1$) in each period regardless of the accepted contract (w, $\hat{e}$). Therefore, in all periods firms should offer contracts with $w = 5$, the minimum wage needed to induce workers to

---

[15] Firms received information at the end of the period about worker's ID and effort.

accept; all seven contract offers would be accepted.[16] As Falk, Huffman and MacLeod (2015) state, the same outcome is predicted in the PT2 treatment. In addition, in both treatments, firms should be indifferent between making private and public offers because selfish workers will accept any offer that gives them payoffs as large as 5. Finally, we consider a long-term relationship to be when a firm and a worker engage in a private contract for at least 2 consecutive periods. Therefore, regarding the relative frequency of long-term relations, there should be no systematic differences across the NT2 and the PT2 treatments because the effort will be minimal in any case.

With renewable barriers, a worker knows that the firm has the obligation to offer a contract to him whenever he makes an effort higher or equal to the desired effort requested by the firm in a *private* contract of the previous period. In the RT2 treatment the predicted outcome depends on the assumptions made about workers being hired after not providing the effort level required by the firm. One assumption is that the probability of being re-hired is 0 (there are ID's in the experiment). An alternative "no-retaliation" assumption is that the probability of being re-hired is the same for all unemployed workers. We derive our predictions below and provide some intuition.

If a worker will not be re-hired after not providing the requested effort, the firm's equilibrium strategy is to make a private offer of $w = 5$ in period 1 and $w = 23$ in all subsequent periods, requesting $e = 10$ in every period. The hired worker's equilibrium strategy is to provide $e = 10$ in each of the first 17 periods and $e = 1$ in period 18. There is no profitable deviation for the worker, since he earns 90 in 18 periods in this manner, the same as he would earn per period by not being employed (and the worker would never again be hired by a firm). Furthermore, deviating during periods 2-17 would mean sacrificing the large net payoff in period 18.[17] The firm earns 1314 overall. The firm cannot possibly do better, since she is getting maximum effort in every period but the last one and is paying the minimum needed to hire a worker.

Suppose instead that a worker who has become unemployed by failing to provide the requested effort has the same chance of being hired as any other unemployed worker. Here the equilibrium is for the firm in all periods to make a private offer of $w = 14$ and request $e = 10$, and

---

[16] We assume that a worker accepts a contract offer when indifferent or that the offer made includes an additional ε in utility.

[17] If one insists on strict preference rather than indifference and requires integer wages, the firm would offer $w = 6$ in period 1 and $w = 23$ in all later rounds. The worker would then earn 91 for the 18 periods, more than the 90 received by never being hired. Note that the firm cannot also choose a low wage and request maximum effort in period 2.

for the worker to choose e = 10 in odd-numbered periods and e = 1 in even-numbered periods. In each pair of periods, an employed worker loses 4 in the odd-numbered period and gains 14 in the even-numbered periods. His chance of being re-hired in the next odd period is 70%, since each worker follows the same strategy. Workers earn 90 over 18 periods, while firms earn 82 in each pair of periods, or 738 overall. Since firms earn considerably less in this equilibrium, firms would prefer the one in which they never hire a worker who has ever failed to supply the requested effort and would do so if they could convincingly commit to this retaliatory plan. Still, firms might anticipate that choosing w = 5 in period 1 signals that the first equilibrium is being played, so that we believe that this strategy will be selected by the firms and the corresponding equilibrium will result. Regarding private and public offers, here firms only make private offers that will be accepted by workers providing the requested effort level. Therefore, with regard to the relative frequency of long-term relations, in RT2 all labor relations will be long-term ones.

3.1.2. Investment treatments

In the setting when the investment stage is present, the firms' optimal strategies are the same in treatments NT1 and PTI as in treatments NT2 and PT2. What may be surprising is that the equilibrium analysis is the same in RT1 as in RT2, unless firms are able to commit to a later wage increase in advance. Here is why: Consider the following strategy for firms: Make private offers with w = 13 in periods 1-8, w = 14 in periods 9 and 10, and w = 28 in periods 11-18, requesting e = 10 in each period. An employed worker would lose 5 in each of periods 1-8, would lose 4 in each of periods 9 and 10, would gain 10 in each of periods 11-17, and would gain 28 in period 18; the earnings from being employed are thus 50. In addition, the worker would earn an investment profit of 40 for investing in the last eight periods, so the total earnings would be 90. The firm would earn profits of 1354, higher than in RT2. The worker has no profitable deviation.

However, the firm has a profitable deviation of only paying a wage of 23 in periods 11-18, since it is still a best response for a worker to accept this wage at any such point in time. Therefore, the worker will not find this strategy to be plausible unless there is some form of credible enforcement that w = 28 will be paid in the last eight periods. Thus, without such enforcement there is no improvement for the firms over the strategy in RT2, since the minimum total wage is paid that can achieve e = 10 in all periods but the last.

11

We summarize these predictions in Table 3.

Table 3. Labor market predictions with selfish preferences

	Investment treatments			No-investment treatments			
	NT1	PT1	RT1	NT2	PT2	$RT2^N$	$RT2^C$
Wage in period 1	5	5	5	5	5	5	13
Wage in periods 2-8	5	5	23	5	5	23	13
Wage in periods 9-10	5	5	23	5	5	23	14
Wages in periods 11-18	5	5	23	5	5	23	28
$\hat{e}$ in period 1	1	1	10	1	1	10	10
$\hat{e}$ in periods 2-18	1	1	10	1	1	10	10
Actual e in period 1-17	1	1	10	1	1	10	10
Actual e in period 18	1	1	1	1	1	1	1
Total firm earnings	90	90	1314	90	90	1314	1354
Total worker earnings	90	90	90	90	90	90	90

Note: Predictions assuming risk neutrality, own-payoff maximization and common knowledge. $\hat{e}$ refers to requested effort. $RT2^N$ refers to the no-commitment case, while $RT2^C$ refers to the commitment case.

Regarding the investment decisions, workers will not invest in long-term projects in any of the three treatments where investments are available. The predicted profits that workers obtain in each round are five points; therefore they will not be able to invest, since they need to invest a fixed amount of 10 points to initiate an investment project.

In sum, regarding the standard theory, the main predictions are the following: i) there should be no differences in the effort levels provided by workers between the Investment treatments and the No-investment treatments; ii) Workers should not invest in any treatment where long-term projects are available; and iii) linking performance to dismissal barriers should lead workers to provide higher effort levels, increasing the number of private offers and giving rise to more long-term relationships.

3.2. Behavioral predictions

In line with the exercise developed in Altmann, Falk, Grunewald and Huffman (2014), we offer some intuitions about behavioral predictions. This subsection is intended to provide some general thoughts rather than to present a deep and exhaustive analysis.

3.2.1. No-investment treatments

In the NT2 treatment, if firms believe that there is a sufficient proportion of "fair" workers, there is also an equilibrium in which firms offer wages above the exit option, workers provide non-minimal effort, and long-term relationships are formed via private contracts.[18] The intuition for this result is that the possibility of future rents in the form of higher wages gives selfish workers the incentive to provide non-minimal effort levels and mimic the behavior of fair workers until the final period, when there is no future. Brown, Falk and Fehr (2004) and Falk, Huffman and McLeod (2015) find empirical support for this equilibrium, which is also present in our experiment, although with a lower frequency. Perhaps firms in our study believe that the proportion of fair workers is lower than what firms believe in the other two studies.

In the PT2 treatment, Falk, Huffman and McLeod (2015) find a negative effect once dismissal barriers are activated, since selfish workers assure themselves future rents and have no further motives to provide non-minimal effort levels. Thus, they find a decrease in effort levels in long-term relations (in relation to NT2). As a result, they find that firms are reluctant to enter long-term relationships. Our prediction is therefore that there will be fewer long-term relationships in this treatment. In fact, we replicate this result controlling for the wage effect (including wages as an explanatory variable).

Predictions for the RT2 treatment are as follows. On one hand, effort levels will be higher than in the other two types of contracts. As with the NT2 treatment, in the early periods workers wish to signal that they are "fair" workers and worth retaining with a private contract in the next period. They will then match the desired effort by the firms in order to be rehired in the next period. On the other hand, the key difference with respect to PT2 is that now firms have a device to prevent workers from shirking. As a consequence, there will be a larger number of long-term relationships in PT2 since firms will be considerably less reluctant to form long-term relationships in that case.

3.2.2. Investment treatments

How will the presence of the investment stage affect the labor market? Workers who invest (and the potential profits are attractive) will try to secure employment over at least eight

---

[18] See Brown, Falk, and Fehr (2004) for details. Fair workers respond with an increase in effort levels to high wages and with a decrease to low ones.

consecutive periods. Firms should realize that workers who invest are likely to provide higher effort in the interest of keeping their jobs and thus avoiding losses from their investments. Thus, we predict a larger frequency of non-minimal effort levels and long-term relationships in the contracts when the investment stage is present than when there is no possibility of investment.

In fact, fair-minded workers might well reject offers that hold them close to their reservation wage. A glance at the last row of Table 3 shows that the predicted workers' payoffs under the assumption of selfish preferences are equal to the reservation wage. The imbalance in the number of firms and workers might well temper the desire to reject low offers (see for example, Roth, Prasnikar, Okuno-Fujiwara, and Zamir, 1991); however, studies such as Brandts and Charness (2004) show that wages are well above the reservation price even when there are 12 workers and eight firms in a market (an imbalance that is similar to ours). In addition, people have shown a strong affinity to social efficiency (see Charness and Rabin, 2002, e.g.), so that we suspect that the presence of such agents will lead to higher-than-minimal effort in the NT and PT treatments and high effort with high wages in the RT treatments, with investment in RT1.[19]

While we don't expect the theoretical predictions to hold quantitatively with behavioral agents, we nevertheless expect the qualitative predictions to hold. Specifically, we expect a larger frequency of non-minimal effort levels and long-term relationships in the contracts when investment is feasible than when it is not. And to the extent that firms are sympathetic to worker investment, we would expect them to provide more wage/effort request combinations that would yield a sufficient amount of units to allow workers to invest. We also expect that there should be higher wages, higher effort, and more compliance with requested effort in the RT treatments compared to the NT and PT treatments (same prediction as the standard theory).

4. Results

In this section we first study decisions within the labor market. In particular, we focus on the effect of two potential drivers of effort: long-term projects and dismissal barriers. Second, we analyze the investment decisions and to what extent these are affected by what happened inside the labor market. Throughout this section, we will test whether differences found between treatments are statistically significant, as follows. Since our sample has a panel-data structure, we use a GLS random-effects model if the variable of interest is continuous and a Probit/Logit

---

[19] This is even more likely with rich communication. For example, Brandts, Charness, and Ellman (2016) find that the highest effort level is consistently provided when it is accompanied by an even split between the parties.

random effects model if it is binary. As we have three treatments, we omit one treatment dummy in each specification and then conduct the corresponding test of the treatment dummies. We consider robust standard errors clustered at an individual level and control for time trends. Throughout this section, our statistics reflect one-tailed tests unless stated otherwise.

[Table 4 here]

4.1. Labor market decisions

4.1.1. The effect of long-term projects on effort levels

To provide a general view of the effect that the possibility of investing has on workers' decisions, we first analyze the extent to which the mere presence of long-term investments affects effort levels. Figure 1 plots, for each treatment, the average effort level over time with and without investment stage. Results show that, contrary to the theoretical predictions with selfish preferences (see Table 3), the overall effort level provided by workers is larger when subjects had the chance of investing relative to the case where investment was not feasible. Differences are statistically different ($p < 0.001$, $p = 0.001$ and $p = 0.078$, for NT1 vs NT2, PT1 vs PT2 and RT1 vs RT2, respectively). This finding suggests that the presence of the long-term investments acts as an effort-enforcement device. In fact, the differences between treatments regarding effort levels are reduced when the investment stage is present, so the NT and PT treatments are closer to the RT condition ($p < 0.001$ and $p < 0.001$, for RT1-NT1 vs RT2-NT2 and RT1-PT1 vs RT2-PT2, respectively).

The former result is more consistent with the behavioral predictions in which workers provide higher effort levels in the investment treatments. Thus, providing a high effort level increases the probability of being re-hired, generating longer relationships that could be more profitable since it increases the chance of successful investment. In fact, we find that the existence of the investment stage changes the distribution of the length of the relationship, generating a lower number of one-shot interactions and a larger number of long-term relationships (in which a firm and a worker engage in a private contract for two periods or more), particularly in the NT and PT treatments (9%, 20% and 55% versus 41%, 41% and 68% in the NT, PT and RT, respectively).[20] This result is contrary to the standard theoretical predictions in which the number of long-relationships is unchanged with the presence of the investment stage. However, the behavioral predictions are in line with an increased in the long-term relationships

---

[20] Mann Whitney tests: $Z = 3.364$, $p = 0.000$; $Z = 2.206$, $p = 0.014$; and $Z = 0.161$, $p = 0.873$ (two-tailed), for the comparisons between NT1 and NT2, PT1 and PT2, and RT1 and RT2, respectively.

when workers have the possibility of investment. The number of long-term relationships in a treatment is a key factor to having higher effort levels and higher profits. From Table 4, we can see that effort levels are statistically higher in long-term and short-term relationships for all treatments, both with and without investment.[21] This is also true when we consider total earnings.[22] In sum, the increase in long-term relations, especially in the NT and PT treatments when investment is present, is what drives the enhancement in effort levels and social efficiency.

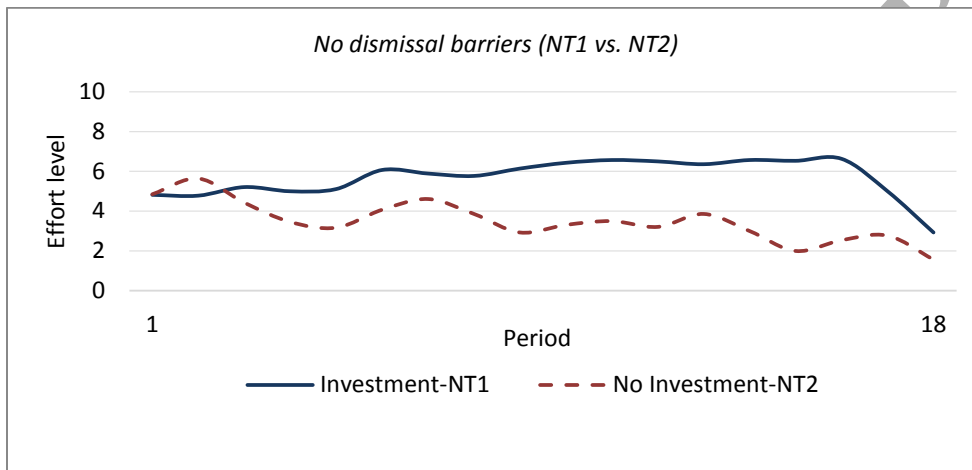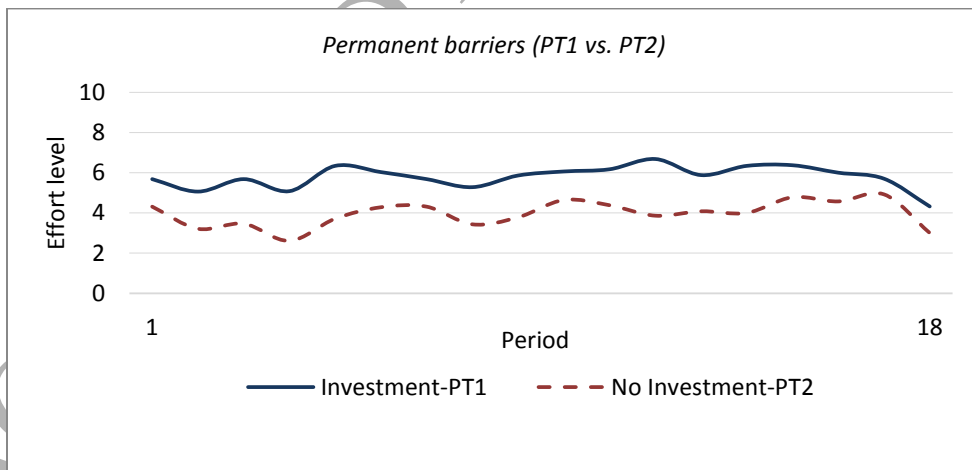**Figure 1a: Average effort levels over time in NT treatments**

No dismissal barriers (NT1 vs. NT2)

— Investment-NT1   – – – No Investment-NT2

Figure 1b: Average effort levels over time in PT treatments

Permanent barriers (PT1 vs. PT2)

— Investment-PT1   – – – No Investment-PT2

---

[21] $p < 0.001$, $p = 0.017$, $p < 0.001$, $p < 0.001$, $p < 0.001$, $p < 0.001$, for NT1, PT1, RT1, NT2 and RT2, respectively.

[22] $p < 0.001$, $p = 0.014$, $p < 0.001$, $p < 0.001$, $p < 0.001$, $p < 0.001$, for NT1, PT1, RT1, NT2 and RT2, respectively.

16

Figure 1c: Average effort levels over time in RT treatments
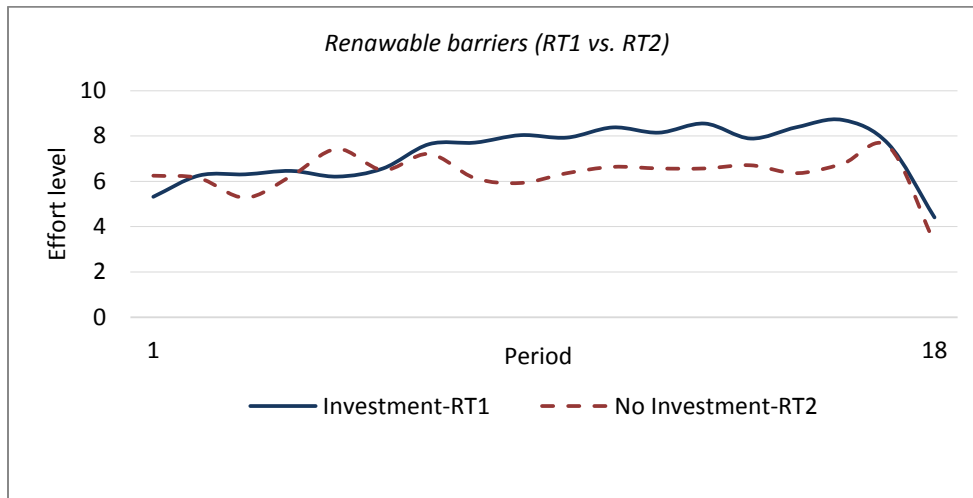
A second factor is that having the investment stage as a potential second source of income gives workers room to be more generous towards firms. Despite increasing their effort levels when investment is feasible, workers' non-investment profits are a bit higher in the investment treatments although not statistically significant (see Table 4, $p = 0.291$, $p = 0.651$ and $p = 0.998$, two-tailed tests, for NT1 vs NT2, PT1 vs PT2 and RT1 vs RT2, respectively). On the contrary, firms' profits increase (mainly significantly) when workers can invest in long-term projects ($p < 0.001$, $p = 0.225$ and $p = 0.003$, for NT1 vs NT2, PT1 vs PT2 and RT1 vs RT2, respectively). As a result, total payoffs in just the labor market are substantially higher in each treatment with the possibility of investment than in each corresponding treatment without investment, and significantly except for the PT treatment ($p < 0.001$, $p < 0.001$ and $p = 0.015$, for NT1 vs NT2, PT1 vs PT2 and RT1 vs RT2, respectively).[23] It seems that giving workers a share in the future yields dividends both for the firm and socially; this is made feasible by the potential investment earnings.

Result 1: *The mere presence of the investment stage leads to higher effort levels, particularly in the NT and PT treatments. As a result, effort levels in the former treatments are closer to those in the RT condition when investment is feasible. Also, we see higher firm profits and increased social payoffs. The enhancement in the investment treatments seems to be driven by a larger number of long-term relationships.*

---

[23] From Table 4, the comparisons are 48.72/30.85, 49.56/34.60, and 60.59/53.48 for NT, PT and RT, respectively.

We next focus only on treatments with the investment option, to check whether workers actually engaged in a long-term project also provide higher effort levels or not. In order to examine in more depth the determinants of effort, we use a two-step GMM (Generalized Method of Moments) estimator of Arellano-Bond with the Windmeijer correction (which corrects the variance to avoid consistency issues in small samples), using lagged levels of the dependent variable (individual effort) and other endogenous variables as instruments (Arellano and Bond, 1991; Windmeijer, 2005).[24] This approach is appropriate to our setting since we have a potential endogeneity problem (due to possible repeated interaction with the same partner; subjects are aware that ID's can be tracked) and we do not have exogenous variables to use as valid instruments. The advantage of this procedure is that lagged endogenous and predetermined variables are used as instruments;[25] this method is also valid for panel data structure. The Hansen test (see penultimate row of Table 5) checks the validity of the instruments used.[26]

Finally, we also provide a test of serial auto-correlation to confirm whether the endogeneity problem is present. If one of these tests is significant, then using another model that does not account for endogeneity (e.g., a random-effects General Least Square model with no instrumental variables) is inappropriate, because we could overestimate or underestimate the coefficients of the regressors. These tests are also useful for knowing how many lags of the dependent variable we should include as explanatory variables. We consider two lags of the dependent variable (*Effort t-1 and Effort t-2*) since the Arellano-Bond test for AR(2) is significant and the analogous one for AR(1) is not significant (see antepenultimate row of Table 5).[27] Although we consider many explanatory variables, for now we will only focus our analysis in the dummy variable *long-term project* (which takes the value 1 if the worker has initiated an investment project 0 otherwise). The other explanatory variables will be defined and examined later in the dismissal-barrier section.

---

[24] Other studies that use the same methodology are Ashley, Ball and Eckel (2003), Fischbacher and Gächter (2010) and Brañas, Buchelia, Espinosa, and García-Muñoz (2013).

[25] To be more specific, the method of Arellano-Bond categorized the instruments into endogenous/predetermined (the ones that vary with time) and independent (time invariant, for example treatment dummies).

[26] A reviewer suggests that endogeneity problems basically cannot be solved without instruments, so that the GMM procedure may not fully address it; one may wish to be cautious in interpreting these results.

[27] Note that the null hypothesis for AR(1) is that the dependent variable follows an autocorrelation process exclusively of order 1. We have also included a third lag of the dependent variable in the regressions of Table 2 but the coefficient is always insignificant.

Table 5 presents the results of different specifications in the three treatments.[28] The coefficient of the *long-term project* dummy is positive and strongly statistically significant in all three treatments. When workers have invested in a long-term project outside the labor market, they increase their effort level. The intuition behind this result seems clear. In order to make positive earnings from the project, the worker must be employed at least for eight consecutive periods. As the probability of being rehired is increasing with the effort level, workers may have additional incentives to raise their efforts in order to maximize the probability of getting a contract in subsequent periods.

[Table 5 here]

This intuition does not hold in PT1, where a contract may be protected regardless of effort choices. In fact, protected workers have incentives to reduce their effort levels to increase their profits (as indicated by the negative and significant coefficient of *protected* on specification 7 of Table 5). Nevertheless, the increase in effort levels by workers without a protected contract investing more than compensates for this, and the total effect of investing on effort levels is positive (as seen in the coefficient of *long-term projects* in specification 6 of Table 5).

Result 2: *When workers are engaged in a long-term project out of the labor market, they improve their performance inside the labor market.*

4.1.2. The effect of dismissal barriers on effort levels

We now analyze how different dismissal barriers affect effort levels, earnings, and the length of the labor relationships. We start by analyzing treatments with the investment stage.

Although effort levels in NT1 and PT1 (RT1) are significantly larger (lower) than those predicted by the theory, results show that, in accordance to the predictions stated in Table 3, there is almost no difference in average effort levels between NT1 and PT1; this difference is significantly higher in RT1 than in NT1 and PT1. Here, we consider a GLS random effects model on effort levels and we pool data from all three treatments, there are three explanatory variables: the *baseline dummy*, which is 1 if the observation is in NT1 and 0 otherwise, the *permanent dummy,* which is 1 if the observation is in PT1 and 0 otherwise, and the *renewal dummy*, which is 1 if the observation is in RT1 and 0 otherwise. To check each pairwise

---

[28] Note that the explanatory variables desired effort and wage are not considered together in the NT1 and PT1 treatments. This is due to the fact that we find a significant correlation between them. Therefore, they should not be included in the same regression (Greene, 2003).

comparison between treatments we include the two corresponding dummies. Differences are statistically significant except for NT1 and PT1 ($p = 0.898$, two-tailed; $p = 0.005$ and $p = 0.004$, for NT1 versus PT1, NT1 versus RT1 and PT1 versus RT1, respectively).

As standard theory predicts with selfish preferences, firms request a higher effort level in RT1 than in NT1. Results in Table 4 show that desired effort levels (8.52 and 7.82 for RT1 and NT1, respectively) are significantly higher in RT1 than in NT1 ($p = 0.012$).[29] Despite firms being more demanding in RT1, we find that the distance between the desired and the actual effort is significantly smaller in RT1 than in the other two treatments.[30] The dynamic generated by performance-based dismissal barriers (i.e., firms requesting a higher effort level and workers providing an effort level closer to what is desired) explains why effort levels are larger in RT1 than in NT1. This dynamic also leads to an increase of the proportion of long-term relationships in RT as predicted in the standard theory with selfish preference. In particular, 41% of the trades in NT1 and PT1 were in long-term relationships compared to 68% in RT1. These differences are statistically significant (Mann Whitney tests, $Z = 2.654$, $p = 0.004$ and $Z = 3.670$, $p = 0.000$, for RT1 vs. NT1 and RT1 vs. PT1, respectively). This is not the case between NT1 and PT1 (two-tailed Mann Whitney tests, $Z = 0.130$, $p = 0.898$).

Turning to firms' decisions, standard theory with selfish preferences predicts higher wages in RT1. Results partially confirm this prediction: Overall wages are significantly higher in RT1 than in NT1 ($p = 0.048$) but insignificantly higher than in PT1 ($p = 0.617$, two-tailed test). However, the differences across treatments are modest when we separately consider wages in long-term and short-term relationships. Note that although wages are higher in both environments in PT1 than in RT1, wages in long-term relationships in NT1 are higher than in short-term relationships in RT1 (53.62 vs. 41.59) and the proportion of long-term relations in RT1 is larger than in PT1 (68% vs. 41%). Thus, the higher overall wage in RT1 is the result of the much higher proportion of long-term relationships in RT1.

Regarding earnings, in accordance to the theoretical predictions, renewable dismissal barriers do not substantially affect worker earnings with respect to the other two treatments. Although workers' earnings (without the investment stage) are larger in PT1 than in RT1 and

---

[29] For this analysis, we only focus on the comparison between RT1 and NT1. We exclude PT1 since workers could have two different motivations when they receive a private offer. If workers have not reached a permanent position they could have incentives to match the effort level demanded by the company. However, once they achieve the permanent position this incentive could disappear. This fact could distort the comparison with RT1 and NT1.

[30] $p = 0.523$ (two-tailed), $p = 0.024$ and $p = 0.005$, for NT1/PT1, NT1/RT1 and PT1/RT1, respectively.

larger in RT1 than in NT1, these differences are not significant ($p = 0.434$ and $p = 0.439$, two-tailed tests, for the respective comparisons between RT1 and PT1 and between RT1 and NT1). Also as predicted, firms earn considerably more (more than twice as much as in NT1 and more than 50 percent more than in PT1) with renewable dismissal barriers, since effort is appreciably higher (reflecting the higher proportion of long-term relationships in RT1). These differences are quite significant ($p < 0.001$ and $p = 0.002$, for the respective comparisons).

If we consider social efficiency (total profits) without taking into account the profits from the investment stage, results show that performance-based dismissal barriers still lead to a substantially better outcome than in the other contractual environments. The differences between NT1 and RT1 and between RT1 and PT1 are statistically significant ($p = 0.007$ and $p = 0.006$, respectively). This result is also in line with the theoretical predictions. Once more, as in the comparison between investment and no-investment treatments, the larger number of long-term relationships seems to be driving the better performance of RT1 respect to the other two treatments.

Now we analyze whether these findings still hold in treatments without the investment stage. As before, the presence of renewable dismissal barriers also leads firms to request higher effort levels and workers to reduce the gap between the desired and actual effort, thus providing higher effort levels: i) effort levels in RT2 are significantly larger than in NT2 ($p < 0.001$); ii) desired effort levels in RT2 are significantly larger than in NT2 ($p < 0.001$); and iii), differences between the desired and the effort level provided by the worker are significantly lower in RT2 than in NT2 ($p = 0.025$).

Similarly, the existence of renewable dismissal barriers leads to more long-term relationships. Differences are statistically significant for the comparisons between NT2 and RT2 and between RT2 and PT2, respectively (Mann Whitney tests, $Z = 3.154$, $p = 0.008$ and $Z = 2.629$, $p = 0.005$).

Regarding earnings in the no-investment treatments, we observe that again relating performance to dismissal barriers does not greatly affect workers' earnings (coefficients of the treatment dummies: $p = 0.234$ and $p = 0.872$, two-tailed tests, for NT2 vs. RT2 and PT2 vs. RT2, respectively) but it does greatly increase firms' profits ($p < 0.001$ and $p < 0.001$, respectively), and total earnings ($p < 0.001$ and $p = 0.003$, respectively).

We summarize the previous findings in the following result:

21

Result 3: *Relating performance to dismissal barriers leads to higher effort levels, greater firms' profits and total earnings both when the investment is feasible and when it is not. Once more, this enhancement seems to be driven by a larger number of long-term relationships.*

Since the main differences between treatments have been examined, we will now focus our attention on the determinants of effort levels. We will restrict our analysis to the investment treatments since they have a richer setting with a larger set of variables. To this aim, we use the method explained at the beginning of the results section: the two-step GMM estimator of Arellano-Bond with the Windmeijer correction.

As explanatory variables we introduce: i) *effort t-1* and *effort t-2*, which denote the effort provided by the workers in one and two previous periods, respectively, ii) *private*, a dummy variable that takes the value 1 if the effort is provided with a private offer and 0 otherwise, iii) *wage*, the wage received by the worker, iv) *desired effort*, the desired effort demanded by the firm, v) *Cumulative unemployment*, the cumulative number of periods in which the worker has been unemployed vi) c*umulative profits*, the cumulative profits obtained by the worker, vii) *long-term project*, a dummy variable that takes value 1 if the worker has initiated an investment project 0 otherwise, viii) *protected contract*, a dummy variable that takes the value 1 if the effort is provided when the worker was protected against dismissal and 0 otherwise, ix) *Same firm 2 periods*, a dummy variable that is 1 if the worker has been hired by the same firm for 2 consecutive periods with a private offer and is 0 otherwise, and x) *Same firm 8 periods*, a dummy variable that is 1 if the worker has been hired by the same firm for 8 consecutive periods and is 0 otherwise. We also control for time trends by including the variable *period*.

Table 5 presents the results of different specifications in the three treatments. We see that *Private* has a positive and significant effect on effort in all treatments. However, specification (6) shows that once workers are protected against dismissals in PT1, they significantly reduce effort. This suggests that the positive effect of *Private* comes mainly from the first private offer received by the worker. On the other hand, *Protected contract* has a positive and significant effect on effort in RT1. So a dismissal barrier contingent on performance is an effective device for increasing workers' effort levels. In addition, *desired effort* has a highly-significant positive effect on effort levels. As in previous studies (e.g., Fehr, Kirchsteiger and Riedl, 1993; Brown, Falk and Fehr, 2004; Charness *et al.*, 2012) wages have a positive and significant effect on effort.

Regarding the length of the relationship, being hired with a private offer by the same firm for at least two consecutive periods has a positive effect on effort levels in all treatments. This

may be due to the fact that workers want to build a good reputation in order to be rehired in the future and avoid unemployment. This effect is especially high in RT1 and PT1 where there is an additional benefit: gaining a protected contract. As we saw before, being protected has a negative effect on workers' effort in PT1, so it seems that the positive effect of being hired by the same firm for two consecutive periods in this treatment is driven mainly by the high effort in the first of these periods (in order to obtain the protected contract).

Along this line, being hired by the same firm for eight consecutive periods has a negative effect in NT1 and PT1; the effect is positive only in RT1. In PT1 the explanation seems obvious because it is very likely that the worker is in a protected contract, so he has no incentives to provide high effort levels. In contrast, in RT1 workers have incentives to increase their effort to preserve the privilege of a protected contract. In NT1, one possible intuition is that being hired by the same firm for eight consecutive periods implies that it is close to the end of the experiment. So, the negative effect on effort could be related to the end-of-the-world effect. Supporting the latter intuition is the fact that 50% of relationships involving at least eight consecutive periods reach the eighth consecutive period during the last 4 periods of NT1.

Similarly, *Cumulative unemployment* has a negative and significant effect on effort in all treatments. We speculate that a worker who is unemployed for many periods behaves myopically, compensating for low past earnings by reducing her effort level when hired. *Cumulative profit* has a positive and significant effect on the effort level provided by the worker. This suggests that workers improve their performance when they receive high earnings.[31]

4.2 Investment decisions

In this section we analyze whether and how the conditions in the labor market influence the decision to undertake a long-term project oustide the labor market. Since the success of these investments crucially depends on keeping a job for at least eight consecutive periods, we group the labor relationships for the three different institutions into two categories: Relationships of one to seven periods and relationships of eight periods or more. As stated previously, the labor institution that generates the largest percentage of long-lasting relationships is the performance-based dismissal barrier.

---

[31] We have also conducted the same specifications on Table 5 for a GLS (General Least Square) random-effects model and significance results are quite similar although quantitatively they differ somewhat.

Table 6 shows the percentage of workers undertaking investment projects, the average number of investments per investing worker and the likelihood of success (positive earnings) of these investments as well as the average profit from investment.[32]

Despite standard theory (selfish preferences) predicting no investments in any treatment, data show that workers invest under the three contractual conditions. This is more in line with the behavioral predictions. In particular, the percentage of workers investing in NT1 is higher than in PT1 and RT1 (75% vs. 48% and 55%, respectively).[33] Thus, both in PT1 and RT1, dismissal barriers appear to act as a reference point for workers, in the sense that most seem to wait to be protected against dismissal before investing. Where a protected situation is feasible, workers may wait until they have it before initiating an investment project.[34]

Table 6. Investments, success rates, and profits

Category	NT1	PT1	RT1
% workers who ever invested	75%	48%	55%
Average number of investments per investing worker	1.41	1.54	1.14
%successful investments	29%	38%	68%
% investments initiated with public contract (% success)	46% (21%)	49% (11%)	24% (17%)
% investments initiated with private contract (% success)	54% (36%)	51% (63%)	76% (84%)
% investments initiated with protection (% success)	--	24% (100%)	72% (83%)
Average investingworkers' profits from investment	1.33	16.25	43.86
Number of workers	40	50	40

Success rates are low with public contracts, but much higher with private contracts. Again, dismissal barriers seem to drive this result. In NT1 these protected positions are not

---

[32] Figure B in Appendix B shows the percentage of workers investing in each period.

[33] The differences between NT1 and PT1 or RT1 are statistically significant ($p = 0.042$ and $p = 0.015$, respectively), while those between PT1 and RT1 are not ($p = 0.723$, two-tailed test).

[34] Results show that the average number of investments per investing worker is much lower in RT1 than in PT1 and NT1. The differences in rates between RT1 and PT1 and between RT1 and NT1 are statistically significant ($Z = 2.053$, $p = 0.020$; $Z = 2.083$, $p = 0.019$, respectively), while those between PT1 and NT1 are not ($Z = 0.121$, $p = 0.904$, two-tailed Mann Whitney test). This could reflect the fact that the percentage of successful investments is 68% in RT1, so there is no need for workers to invest more thant once. However, the percentage of successful investments is only 29% and 38% for NT1 and PT1, respectively. So, here workers could invest again after earlier investments failed.

feasible, so the success rate with private contracts is much lower than in PT1 and RT1 (36% vs. 63% and 84%, respectively).[35] In spite of this, in NT1 workers keep investing even after several failed attempts. This is not entirely foolish, since the expected payoff is still positive even with the observed 29 percent success rate. However, investments made under a public contract have a negative expected return in all treatments, so that these are mistakes *ex post*.

For RT1, the number of investment projects undertaken with a private contract is significantly larger than with a public contract ($Z = 2.714$, $p = 0.003$). Moreover, 72% (18 out of 25) of investments were made with a protected contract in RT1.[36] In PT1, however, results in only 24 percent (9 out of 37) of investments are initiated when subjects had a safe position and 49 percent (18 out of 37) of projects were initiated with a public contract; only 16 percent of all initial private contracts were renewed for a second period. So, although here workers also have the opportunity to obtain a permanent position, the conditions for attaining it are much tougher than in RT1. If workers believe that it will be very difficult to reach a permanent contract, they will not wait until obtaining it to undertake a project (unlike the RT1 treatment). These results support the notion that workers feel that it is very difficult to reach a permanent job, so that most of them undertake their investment projects without waiting for a safer position.[37]

When we focus on when these investments were undertaken, we see that in the first five periods of NT1 and PT1most investments were initiated with a public contract (61% in NT1 and 75% in PT1); in contrast, these were mostly initiated with a private contract (62%) in the RT1 treatment. However, there is learning over time; in the second half of the periods with investment stage (from period 6 to 11), most investments were undertaken with a private contract (72%, 100%, and 92% in NT1, PT1 and RT1 respectively). This result reinforces the idea that some (more patient) workers waited for a safer job position to undertake investment projects. Having a contract from a private offer increases the probability of undertaking an investment project by 9.24, 27.70, and 10.60 percentage points, respectively.

---

[35] The differences between NT1 and PT1 or RT1 are statistically significant ($p = 0.034$ and $p < 0.001$, respectively), while those between PT1 and RT1 are not ($p = 0.223$, two-tailed).

[36] In only one case out of 19 did a worker with a private contract invest and then fail to provide the requested effort.

[37] This helps to shed some light on why the proportion of workers who invested is lower in RT1 than in NT1. Indeed, 18 of the 40 workers in RT1 never invested. Of these, six workers never received a private offer and five others had a stable situation and yet decided not to invest for some reason (perhaps they did not fully understand the investment or were extremely risk averse). In fact, there were considerably more cases of multiple investments in NT1 and PT1 than in RT1, since successful investments do not need to be repeated. In NT1, seven workers out of 30 who invested did so multiple times; in PT1, this was true for eight of the 24 investing workers in PT1. In contrast, only two of the 22 investing workers invested more than once in RT1.

In order to analyze in more depth the main determinants of the investment decision, Table 7 shows the results of a Probit random-effects model in which the dependent variable is the probability of undertaking an investment project (periods where the project is already ongoing are excluded from the analysis, as it was not feasible to then initiate an investment project).[38] The explanatory variables are: i) a dummy that takes the value 1 when the worker initiates the investment with a *private* offer and 0 the worker initiates the investment with a public offer (*private*), ii) a dummy that takes the value 1 when the worker initiates the investment with a *protected* contract and 0 otherwise (*protected contract*),[39] iii) the cumulative profits, iv) the individual cumulative unemployment and v) the cumulative failed projects.[40]

[Table 7 here]

Table 7 shows that having a contract from a private offer increases the probability of undertaking an investment project in all treatments.[41] In the same vein, having a protected contract leads to a larger probability of initiating an investment. Both results are quite intuitive. If workers assign a larger probability to the fact of having a contract in subsequent periods, they will be more likely to undertake the investment project. In this sense, a private contract could beconsidered as a signal of a larger probability of being rehired, leading to a larger probability of investing.[42] With a protected contract, assigning this high probability is straightforward.

Rows four to six in Table 7 analyze the effect of past outcomes on the probability of undertaking a project. Row four shows that the cumulative profits the worker has obtained from the labor market have a positive influence on the investment decision. The reason behind this result could be twofold. On the one hand, large profits are related to the fact of being hired for many periods. Thus, workers will assign more probability to having a job in the future, leading to a larger probability of investment. On the other hand, the larger the profits obtained by the worker, the lower the relative cost of failing in an investment project.

---

[38] For this analysis, we do not consider the previous Arellano-Bond model since this is appropriate for continuous dependent variables and we think that here the endogeneity issue is diminished since firms are not aware of which workers have initiated an investment project.

[39] Protected contract is defined according to our design as a contract that fulfills the 2 consecutive private offers in PT1 or a contract in which the desired effort is fulfilled in a private offer in RT1.

[40] The pairs of explanatory variables cumulative unemployment and protected contract, and protected contract and cumulative unemployment are highly correlated in the RT treatment, so are not included in the same specification. This is also the case for cumulative profits and protected contract or private contract in the PT treatment.

[41] Sample sizes differ because periods where initiating the project was not feasible are excluded from the analysis.

[42] In fact, in RT1 a private offer could mean (if worker provides the desired effort demanded by the company) a protected contract.

We also see (row five in Table 7) that the more periods since the worker became unemployed, the lower the probability of investing. That could be due to the fact that when workers have been unemployed for many periods, they are more aware of the possibility of being unemployed in subsequent periods and so losing the money invested. Hence, they will be more reluctant to invest. Finally, row six shows that the number of cumulative failed projects leads workers to invest more. We speculate that this result could be due to workers trying to recover from losses by undertaking a new project.

Turning to success rates, Table 6 shows that there is a much higher percentage of successful investments in RT1 than in either NT1 or PT1. The differences are statistically significant between RT1 and the other treatments (coefficient of the treatment dummy when the dependent variable is the probability of a succesful investment, $p = 0.003$ and $p = 0.016$, one-tailed tests, respectively), but not for the NT1/PT1 comparison ($p = 0.446$, two-tailed test). As expected, success rates were very high when workers had achieved a protected position when initiating an investment.

The higher success rates in RT1 naturally leads to larger earnings from the investment project. While in NT1 and PT1 workers' average investment earnings are 1.33 and 16.25, respectively, in RT1 these earnings increase strongly to 43.86. Differences are statistically significant between RT1 and NT1 and RT1 vs PT1 ($p = 0.021$ and $p = 0.052$, respectively) but not between NT1 and PT1 ($p = 0.595$, two-tailed test). Thus, results show that when workers have the unilateral ability to automatically renew their contracts, they earn much more with their investments.

Result 4: *Relating performance to dismissal barriers in the labor market drives workers to undertake a higher percentage of succesful investment projects and consequently to obtain much higher investment returns.*

To the extent that our data show a link between investment and dismissal barriers, this may have important ramifications for labor policy. Since long-term investments would generally seem to be rather beneficial for society, it may be worthwhile to encourage these; reducing uncertainty by having appropriate dismissal barriers may be a fruitful approach.

5. Conclusion

We study how some crucial decisions that people must make outside of the labor market affect performance and productivity in the labor market and *vice versa*, i.e., how labor market conditions affect workers' willingness to get involved in long-term projects. Having a strong

degree of stability in employment has been one of the historical main aspirations of the working population. Trade unions have pursued employment protection (dismissal barriers) as a mechanism to help achieve this stability.

There are two polar cases. In environments such as the private sector in the U.S., dismissal is typically on an at-will basis, so that insecurity about future employment is likely to deter such investment. At the other extreme, non-performance-based and permanent dismissal barriers (present to some degree in many European labor markets) provide little or no incentive for workers to perform at a high level. This may have a very adverse effect on worker productivity and firm profitability.

In this article, we examine how labor market decisions are affected by incorporating the opportunity for workers to invest in long-term projects. Contrary to the theoretical predictions with selfish preferences, we find that the mere presence of long-term projects acts as an effort-enforcement device. This result seem to be driven by an increase in long-term relationships. Workers perceived additional incentives to enhance their performance when they had the option of investing in a long-term project. We also study the importance of connecting job security to performance by introducing dismissal barriers that are based on recent performance and comparing it with non performance-based dismissal barriers. Firms should be cautious when choosing the threshold workers have to reach in order to get their renewal. If this threshold is very high, workers might feel that it is very difficult to reach the goal. This fact could discourage workers from trying to reach the threshold, leading to lower effort levels and lower firms' profits. We also find that the presence of dismissal barriers in the labor market has a relevant consequence on investment decisions. They appear to act as a reference point for workers, in the sense that most seem to wait to be protected against dismissal before investing.

Relating dismissal barriers to performance leads to three interesting results. First, as predicted, overall worker productivity is higher when there are performance-based dismissal barriers than when there are either no dismissal barriers or non-performance-based ones. Second, the larger number of long-term relationships corresponds to a higher effort level and, as a consequence, greater profits for firms. With regard to workers, although the larger labor stability does not improve significantly their labor earnings, it allows them to make more successful investments. Third, and completely unexpectedly from a theoretical point of view, having the investment stage increases social efficiency in the treatments (no dismissal barriers and permanent dismissal barriers) where opportunistic and myopic worker behavior had

28

otherwise prevailed. Having long-term investments helps to facilitate forward thinking and may encourage pro-social behavior.

One caveat here is that contract renewal is based on effort levels in our design. However, in field settings the effort level is hardly observable and may differ from performance. Thus, relating dismissal barriers to performance will be easier, the higher the correlation between effort and performance, as with sports contracts.[43] Another setting in which our contract may be applied is for jobs that involve repetitive and low-skill tasks. The experimental study of Eriksson et al. (2009) supports this conjecture, since they find a correlation between real-effort levels and performance of 0.87.[44] A second point is that it may not be necessary to create the formal institution of renewable dismissal barriers, since firms could potentially institute this policy independently by communicating it to workers and finding a way to credibly commit to it. But we do not take a position here on whether a formal institution is required or whether benefits can be obtained with incomplete contracts, as has been shown in many experimental environments.

In sum, we see a strong link between behavior inside and outside the labor market. The benefits and ramifications of improved employment stability seem to be well understood by workers, leading to better worker performance, a higher degree of social efficiency, and more long-term investment by workers. The latter seems quite valuable from a social perspective.

Our results suggest that relating dismissal barriers to performance may well prove to have strong benefits, particularly when employment uncertainty may impede important long-term investment and performance. Of course, while the intuition seems clear, this is only one study and so can only be a preliminary conclusion. More research is needed on this important issue.

References

Adsera, A. (2004), "Changing fertility rates in developed countries: The impact of labor market institutions," *Journal of Population Economics* **17**: 17-43

Altmann, S., A. Falk, A. Grunewald, and D. Huffman(2014), "Contractual incompleteness, unemployment and labor market segmentation," *Review of Economic Studies* **81(1)**, 30-56.

Ashley, R., S. Ball and C. Eckel (2003), "Analysis of experimental public goods data using dynamic panel regression models," CBEES Working Paper Number 03-01.

---

[43] One example is an article in the Independent Journal (24 December 2013) discussing the contract of Barcelona football player Andres Iniesta in the following terms: "The contract includes a clause that from 2018 the midfielder will automatically extend his contract each year if he plays in a non-disclosed number of games per season."

[44] The task consisted of adding up four numbers of two digits.

Brañas-Garza, P., M. Buchelia, M. Espinosa and T. García-Muñoz (2013), "Moral Cleansing and Moral Licenses: Experimental Evidence," *Economics and Philosophy* **29(2)**: 199-212.

Blossfeld, H.P., E. Klijzing, M. Mills, and K. Kurz (2005), *Globalization Uncertainty and Youth in Society*, London/New York Routledge.

Brandts, J. and G. Charness (2004), "Do Labour Market Conditions Affect Gift Exchange? Some Experimental Evidence," *Economic Journal*, **114**: 684-708.

Brandts, J., G. Charness, and M. Ellman (2016), "Let's Talk: How Communication Affects Contract Design," *Journal of the European Economic Association*, **14**: 943-974.

Brown, M, A. Falk, and E. Fehr (2004) "Relational contracts and the nature of market interactions," *Econometrica,* **72(3)**: 747-780.

Brown, M., A. Falk, and E. Fehr (2010) "Competition and relational contracts: The role of unemployment as a disciplinary device," *Journal of the European Economic Association,* **10(4)**: 887-907

Charness, G., R. Cobo-Reyes, J. Lacomba, F. Lagos, and J. Perez (forthcoming), "Social comparisons in wage delegation: Experimental evidence," *Experimental Economics*.

Charness, G., Cobo-Reyes, R., Jimenez, N., Lacomba, J. and F. Lagos (2012), "The Hidden Advantage of Delegation: Pareto improvement in a Gift-Exchange Game," *American Economic Review,* **102**: 2358-2379

Charness, G. and M. Dufwenberg (2006), "Promises and Partnership," *Econometrica,* **74**: 1579-1601.

Charness, G. and P. Kuhn (2011), "Lab Labor: What Can Labor Economists Learn in the Lab?," *Handbook of Labor Economics 4a*: 229-330.

Charness, G. and M. Rabin (2002), "Understanding Social Preferences with Simple Tests," *Quarterly Journal of Economics*, **117:** 817-869.

De la Rica, S. and A. Iza (2005), "Career planning in Spain: do fixed term contracts delay marriage and parenthood?," *Review of the Economics of the Household,* **3**: 49-73.

Diaz Serrano, L. (2005), "On the negative relationship between labor income uncertainty and homeownership: risk aversion vs. credit constraints," *Journal of Housing Economics,* **14(2)**: 109-126.

Eriksson, T., A. Poulsen and M. C. Villeval (2009), "Feedback and incentives: Experimental evidence", *Labour Economics,* 16 (6): 679–688.

Falk, A., D. Huffman, and B. MacLeod(2015), "Institutions and contract enforcement," *Journal of Labor Economics,* 33 (3): 571-590.

Fehr, E., S. Gächter, and G. Kirchsteiger (1997), "Reciprocity as a social enforcement device: Experimental evidence," *Econometrica,* **65(4)**: 833-860.

Fehr, E., G. Kirchsteiger, and A. Rield (1993), "Does fairness prevent market clearing? An experimental investigation," *Quarterly Journal of Economics,* **108(2)**:437-459.

Fehr, E., A. Klein, and K. Schmidt (2007), "Fairness and contract design," *Econometrica,* **75(1)**: 121-154.

Fischbacher, U. (2007), "Z-Tree: Zurich Toolbox for Ready-made Economic Experiments," *Experimental Economics,* **10(2)**: 171-178.

Fischbacher, U. and S. Gächter (2010), "Social preferences, beliefs, and the dynamics of free riding in public good experiments," *American Economic Review,* **100(1)**: 541-556.

Greene, William H. (2003), *Econometric Analysis*, 5th ed. New Jersey: Prentice Hall.

Güth, W., R. Schmittberger, and B. Schwarze (1982), "An Experimental Analysis of Ultimatum Bargaining," *Journal of Economic Behavior and Organization,* **3(4)**: 367–388.

Haurin, D. R. (1991), "Income Variability, Homeownership, and Housing Demand", *Journal of Housing Economic,s* **1**: 60- 74.

Haurin, D. and H.L. Gill (1987), "Effects of income variability on the demand of owner-occupied housing," *Journal of Urban Economics,* **22(2)**: 136-150.

Hondroyiannis, G. (2010), "Fertility determinants and Economic Uncertainty: An assessment using European panel data," *Journal of Family and Economic Issues,* **31(1)**: 33-50.

McDonald, P. (2000), "Gender equity in theories of fertility transition," *Population and Development Review,* **26(3)**: 427-439.

Mincer, J. (1962), "On the job training: Cost, returns and some implications," *Journal of Political Economy,* **70**: 50-79.

Robst, J., R. Deitz, and K. McGoldrick (1999), "Income variability, uncertainty and housing tenure choice," *Regional Science and Urban Economics,* **29(2)**: 219-229.

Roth, A., V. Prasnikar, M. Okuno-Fujiwara, and S. Zamir (1991), "Bargaining and Market Behavior in Jerusalem, Ljubljana, Pittsburgh, and Tokyo: An Experimental Study," *American Economic Review*, **81(5):** 1068-1095.

Windmeijer, F. (2005),"A finite sample correction for the variance of linear efficient two-step GMM estimators, *"Journal of Econometrics,* **126**: 25-51.

http://www.independent.co.uk/sport/football/european/barcelona-midfielder-andres-iniesta-signs-three-year-contract-extension-9023249.html

31

Table 4. Average effort levels, wages and profits

Category	NT1	PT1	RT1	NT2	PT2	RT2
All relationships						
Average desired effort level	7.82 (0.25)	8.22 (0.18)	8.52 (0.20)	6.65 (0.29)	7.00 (0.53)	8.08 (0.38)
Average effort level provided	5.34 (0.36)	5.41 (0.31)	6.61 (0.38)	3.39 (0.33)	3.59 (0.50)	5.66 (0.57)
Average wages	42.13 (2.52)	47.03 (2.70)	49.20 (3.50)	34.81 (3.87)	42.06 (6.26)	47.44 (5.04)
Average worker earnings	33.36 (1.17)	37.19 (1.59)	34.78 (2.15)	31.30 (2.08)	35.91 (2.58)	34.96 (3.01)
Average firm earnings	14.67 (2.10)	10.97 (2.31)	22.85 (1.78)	-0.06 (2.55)	-2.45 (2.40)	15.71 (2.85)
Average total earnings	48.72 (3.13)	49.56 (2.98)	60.59 (3.08)	30.85 (3.27)	34.60 (4.50)	53.48 (5.14)
Long-Term relationships						
Average effort level	7.58 (0.29)	6.92 (0.53)	7.98 (0.33)	6.69 (0.61)	6.73 (0.55)	7.55 (0.63)
Average wages	50.01 (2.76)	56.01 (2.33)	53.62 (3.58)	52.86 (5.11)	57.90 (4.94)	52.77 (5.25)
Average worker earnings	38.81 (1.84)	45.14 (1.78)	40.06 (2.42)	41.64 (4.63)	49.11 (4.94)	44.21 (4.28)
Average firm earnings	25.36 (2.34)	13.17 (4.31)	27.78 (2.15)	14.18 (5.54)	10.63 (3.47)	24.58 (4.05)
Average total earnings	63.67 (2.67)	58.31 (4.25)	67.85 (3.04)	55.81 (4.89)	59.74 (4.37)	68.79 (4.92)
Percent of relationships	41%	41%	68%	9%	20%	55%
Short-Term relationships						
Average effort level	4.32 (0.33)	5.26 (0.26)	4.72 (0.33)	3.22 (0.35)	3.41 (0.45)	4.81 (0.42)
Average wages	36.51 (2.64)	41.59 (2.48)	37.76 (2.71)	33.82 (3.70)	40.69 (6.05)	40.50 (3.93)
Average worker earnings	31.07 (1.25)	33.65 (1.40)	28.17 (1.61)	29.95 (3.27)	34.30 (5.30)	29.58 (3.25)
Average firm earnings	6.43 (1.58)	10.44 (1.93)	9.25 (2.21)	-1.65 (5.11)	-6.00 (2.55)	7.02 (1.59)
Average total earnings	37.76 (2.60)	45.06 (2.46)	41.13 (2.78)	27.91 (2.92)	28.30 (3.66)	36.60 (3.51)

Note: Profits from the investment stage in the NT1, PT1 and RT1 treatmens are never included in this Table.

Table 5. GMM Arellano-Bond on effort levels (by treatment) with investment stage

Variable	(1) NT1	(2) NT1	(3) RT1	(4) RT1	(5) PT1	(6) PT1
Effort in t-1	0.151*** (0.011)	0.200*** (0.018)	0.033*** (0.013)	0.095*** (0.023)	-0.042*** (0.006)	0.054*** (0.014)
Effort in t-2	0.024*** (0.007)	0.018 (0.017)	-0.016 (0.010)	-0.039** (0.015)	0.049*** (0.011)	0.027*** (0.008)
Private	0.903*** (0.139)		1.112*** (0.192)			2.689*** (0.271)
Protected contract				0.358*** (0.128)		-0.587** (0.229)
Wage	0.109*** (0.004)		0.104*** (0.003)			
Desired effort		0.625*** (0.075)	0.144*** (0.028)	0.896*** (0.115)	0.224*** (0.020)	
Cum. unemployment		-0.192*** (0.032)		0.020 (0.050)		-0.110** (0.044)
Cumulative profit		0.001*** (.0003)		.0005*** (.0002)	.0008*** (0.0001)	0.001*** (0.0002)
Long-term project	0.998*** (0.148)	0.694** (0.310)	0.987*** (0.208)	1.325*** (0.252)	0.445*** (0.158)	0.921*** (0.130)
Same firm 2 periods		1.800*** (0.196)		3.421*** (0.279)	2.678*** (0.081)	
Same firm 8 periods	-0.787*** (0.089)	-1.432*** (0.270)	-0.230 (0.170)	1.035*** (0.325)	-0.379*** (0.048)	
Period	-0.013** (0.006)	-0.067*** (0.012)	-0.048*** (0.016)	-0.202*** (0.030)	-0.082*** (0.008)	-0.089*** (0.008)
Constant	-0.571*** (0.098)	-0.522 (0.671)	0.018 (0.131)	-1.303 (0.909)	3.623 (0.217)	4.144*** (0.171)
Test AR(2)	0.292	0.348	0.367	0.636	0.492	0.798
Hansen Test	0.290	0.528	0.475	0.392	0.740	0.216
N	445	445	440	440	556	556

Notes: Standard errors with the Windmeijer correction are in parentheses.***, **, and * indicate significance at $p = 0.01$, 0.05, and 0.10, respectively, two-tailed tests. *Private* is a dummy variable with is 1 if the effort is provided with a private offer andis 0 otherwise. *Protected contract* is a dummy variable that is 1 if the effort is provided when the worker was protected against dismissal andis 0 otherwise. *Cumulative unemployment* is the number of periods the worker has been unemployed.*Cumulative profit* is the cumulative profits obtained by the worker. *Long-term projects* is a dummy variable that is 1 if the worker has initiated an investment project andis 0 otherwise. *Same firm 2 periods* is a dummy variable that is 1 if the worker has been hired by the same firm for 2 consecutive periods with a private offer.*Same firm 8 periods* is a dummy variable that is 1 if the worker has been hired by the same firm for 8 consecutive periods.

33

Table 7: Probit Random Effects on the initiation of the long-term project (by treatment)

	(1) NT	(2) RT	(3) RT	(4) RT	(5) PT	(6) PT	(7) PT
Private	0.105** (0.045)	0.101** (0.040)				0.060** (0.028)	
Protected contract			0.156*** (0.058)		0.315** (0.136)		
Cum. profit	-0.0001 (0.0001)	0.0001** (0.00005)	0.0002** (0.0001)	0.0002*** (0.0001)			0.0001* (0.00005)
Cum. unemployment	-0.025*** (0.008)			-0.011** (0.004)	-0.021*** (0.007)	-0.014*** (0.005)	-0.017*** (0.005)
Cum. failed projects	0.113*** (0.024)	0.159** (0.079)	0.162** (0.010)	0.178** (0.083)	0.072*** (0.027)	0.087*** (0.024)	0.086*** (0.020)
LL	-103.491	-65.55	-52.290	-69.623	-63.482	-94.579	-96.437
N	303	331	198	331	288	435	435

Notes: Standard errors clustered at a worker level are in parentheses.***, **, and * indicate significance at $p = 0.01$, 0.05, and 0.10, respectively, two-tailed tests. *Private* is a dummy variable with is 1 if the effort is provided with a private offer and 0 otherwise. *Protected contract* is a dummy variable with is 1 if the effort is provided when the worker was protected against dismissal and 0 otherwise. *Cumulative unemployment* is the number of periods the worker has been unemployed. *Cumulative profit* is the cumulative profits obtained by the worker. Cumulative failed projects is the number of previously-failed projects.

Appendix A

Instructions for the Renewable-barriers treatment with investments (RT1)[45]

1. In order to assure anonymity you have been randomly assigned a code (yellow card). At the beginning of the experiment you will receive an initial endowment of 5€. During the experiment, you can earn a higher amount of money by accumulating points. The amount of earned points will depend on your decisions and on the other participants'decisions.

2. All points that you earn during the experiment will be exchanged into Euros at the end of the experiment. The exchange rate will be 45 points = 1€. At the end of the experiment you will be paid by cash and in private.

3. There will be 17 participants, who will be divided into 2 groups: buyers and sellers. In this experiment there are 10 sellers and 7 buyers.

4. You willeither be a buyer or a seller throughout the experiment. All participants have received an identification number, which they will keep throughout the experiment.

5. The experiment consists of 18 periods. In each period, buyers and sellers have to make decisions. In the following, we describe in detail how you can make your decisions in each period.

6. **Phase 1: The Trading Phase**. Each period starts with a trading phase. During the trading phase each buyer can reach a trading agreement with one seller. Buyers can submit several trading offers to sellers. As a seller you can accept one and only one of the offers submitted to you in each period. During the trading phase you will see the following screen (seller trading screen).

   a. The trading phase lasts 150 seconds. When this time elapses, the trading phase is over. Hereafter, no further offers can be submitted or accepted for this period.

   b. There are two types of offers: private and public offers.

      i. Private offers

      Each buyer has the opportunity to submit private offers to a specific seller. The selected seller will be informed about these offers and this seller alone can accept them. No other seller or buyer is informed of these offers. The offer of a buyer will contain the following information: the identification number of the buyer who submitted the offer, the price of the good, and the desired quality of the good. If the seller wants to accept a private offer, he must click on the button "accept offer".

---

[45] For our experimental procedures we follow the instructions by Falk, Huffman and MacLeod (forthcoming). The instructions were slightly modified according to the treatment.

ii. Public offers

Each buyer also can submit public offers. All sellers are informed of these offers and any seller can accept them. The offer of a buyer again contains the identification number of the buyer who submitted the offer, the price of the good and the desired quality. This information is also displayed to all sellers and all buyers. If a seller wants to accept a public offer he must follow the same procedures as with private offers (click on the button "accept offer").

c. Each seller can reach only one trading agreement in each period. Once a seller has accepted one offer he cannot accept any further offers.

d. All buyers have to observe the following rules when submitting trading offers:

The price offered by the buyer may not be lower than 0 or higher than 100:

$$0 \le price \le 100$$

The desired quality of the buyer may not be below 1 or higher than 10:

$$1 \le desired\ quality \le 10$$

e. As long as no offer has been accepted by a seller, the buyer can make as many public and private offers as he wishes. Each offer submitted by a buyer can be accepted at any time during the trading phase.

f. Each buyer can reach only one trading agreement in each period. Once an offer of a buyer has been accepted he will be notified which seller accepted it. As each buyer can reach only one trading agreement in each period, all other offers for the buyer will be automatically cancelled.

g. Once all 7 buyers have entered a trade agreement or after 150 seconds have elapsed, the trading phase is over.

h. Buyers have no obligation to submit a trading offer, and sellers have no obligation to accept a trading offer.

7. **Phase 2: Determination of the Product Quality**. Following the the trading phase, all sellers who have reached a trading agreement then determine which product quality they will supply to their corresponding buyers.

a. The desired quality by the buyer is not binding for the seller. The seller can choose the exact quality desired by his/her buyer, but also a higher or lower product quality.

36

b. In order to choose the actual product quality, the seller must enter the value for the quality in the field "Determine the actual product quality" and press the "ok" button to confirm the choice. As long as the seller has not pressed "ok" he can alter his choice.

c. The product quality that you choose must be an integer between 1 and 10.

$$1 \leq \text{actual product quality} \leq 10$$

8. The seller's income:

a. If a seller has not reached a trading agreement during a trading phase he earns an income of 5 points for that period.

b. If a seller has accepted a trading offer, his income depends on the price he accepted and the product quality he chose to deliver. His income will be calculated as follows:

Seller's income = Price - production costs

c. The higher the quality of the good, the higher the production costs are. The production costs for each product quality are displayed in the table below:

Quality	1	2	3	4	5	6	7	8	9	10
Production Costs	0	1	2	4	6	8	10	12	15	18

d. The seller's income is therefore higher, the lower the quality. Furthermore, his income is higher, the higher the price offered by the buyer is.

9. The buyer's income:

a. If a buyer does not reach a trading agreement during a trading phase he earns an income of 0 points for that period.

b. If one of his trading offers is accepted, his income depends on the price he offered and on the quality supplied to him. The income of your buyer will be determined as follows:

37

$$\text{Buyer's income} = 10 * \text{product quality} - \text{price}$$

   c. Therefore the higher the quality, the higher the buyer's income. At the same time his income is higher, the lower the price is.

10. The income of all buyers and sellers are determined in the same way. Each buyer can therefore calculate the income of his seller and each seller can calculate the income of his buyer.

11. Please note that buyers and sellers can incur losses in each period. These losses would have to be paid from your initial endowment or from earnings in other periods.

12. You will be informed of your income and the income of your buyer/seller on an "income screen". On the screen (see below) the following will be displayed.The buyer or seller with whom you traded, the price the selller offered, the desired quality by the buyer, the product quality supplied by the seller, and the income for the buyerand the seller in this period.

13. Please enter all the information in the documentation sheet supplied to you. After the income screen has been displayed, the respective period is concluded. Thereafter the trading phase of the following period starts. Once you have finished studying the income screen please click on the "next" button.

14. **Additional rule: "Right to get an offer"** There is one more rule to consider. If in a private offer a seller delivers a quality level at least as high as that desired by the buyer, then the seller enjoys the "right to get an offer" in the next period. That is, the buyer is obligated to offer a private contract to this seller in the next period.

   a. If the previous condition happens in a public offer, the right to get an offer is not established.

   b. The "right to get an offer" means that in the next period the buyer must make the seller an offer that is available as soon as soon as the trading phase begins. This offer consists of a price and a desired quality. The price must be at least as high as the one in the previous period.

   c. In addition to this offer, the seller with this "right" will also see the other public and private offers, which have been offered to him and the other sellers. This seller can accept the offer of "his" buyer or any other offer that has been made (private or public) by other buyers.

   d. As long as this seller has not decided which offer to select, "his" buyer cannot make another offer to this or another seller. This means that this seller can accept the offer of "his" buyer as long as the seller has not declined it (and trading time has not elapsed).

38

e. The buyer will be informed about the seller's decision. If the seller accepts another buyer's offer, "his" buyer is free to make offers to other sellers. As long as the seller has not decided, all "his" buyer can do is waiting and observing the market.

f. If the seller accepts the offer of "his" buyer and the seller again delivers a quality of the product at least as buyer's desired quality, then the buyer is again compelled to offer another private contract to this seller in the next period. If and only if the seller does not satisfy the quality of the product requested by the buyer or the seller accepts the offer of another buyer does the right to receive an offer expire. This means that the right to receive an offer can only be terminated by the seller.

g. An example concerning the right to receive an offer.Assume that buyer 4 and seller 7 have reached an agreement in period 2, based on a private offer, and seller 7 has provided higher quality than was requested by the buyer. From period 3 on, seller 7 then enjoys the right to receive an offer. This means that buyer 4 has to make seller 7 an offer in the third period before the trading period begins. If seller 7 accepts and he again satisfies the desired quality by the buyer, then in period fourth, seller 7 again enjoys the right to receive an offer. That is, whenever a seller satisfies at least the desired quality requested by the buyer, the seller will enoy the right to get an offer in the next period.

15. **Phase 3: The investment phase:** This phase is only for sellers. Buyers do not have this investment phase. Buyers are aware of the investment stage for sellers but they do not know whether a seller has undertook an investment project or not. The conditions to undertake an investment project are the following ones:

a. The seller may decide whether to initiate a project in any period prior to period 12. After period 12, it is no longer possible to initiate an investment project .

b. The seller must have reached a trade agreement with a minimum profit of 10 points in the same period in which he decides to initiate an investment project .

c. The cost of the project is 10 points per period invested. Therefore, the seller must reach trade agreements with a minimum profit of 10 points in every period he is investing. Otherwise, the project ends. The project also automatically ends the first period in which the seller does not reach a trading agreement.

d. If a seller decides to initiate a project, it should last at least eight consecutive periods in order to get positive profits.

e. If the project lasts at least eight consecutive periods, net profits will be:

39

Project costs = 10 * number of periods investing

Project returns = 15 * number of periods investing

Net profit of the project = 5 * number of periods investing

f. That is, the more consecutive periods (8 or more) that the project lasts, the higher the net profit from the investment project. For example, if a seller initiates a project in period 5 and this ends in period 15, this would mean a net profit of 55 points (5 net points for each of the 11 periods that the project is active).

g. If the project lasts less than 8 periods , net profitswill be:

Project costs = 10 * number of periods investing

Project returns = 0

Net profit of the project = -10 * number of periods investing

h. That is, if the project lasts less than 8 consecutive periods, it will imply losses to the seller. For example, if a seller initiates a project in period 5 and this ends in period 10, it will mean a net loss of 60 points (10 points for each of the six periods that the project is active).

16. The experiment will not start until all participants are completely familiar with all the procedures. In order to be sure that this is the case, we kindly ask you to solve the exercises below.

17. Before starting the experiment, buyers and sellers will participate in two practice periods. These trial periods will not be added to the result of theexperiment and therefore will not be remunerated.

Questionnaire

Just to be sure that you understand the instructions you have to solve a very simple test. When everyone in the room has answered correctly the test, we will start the experiment.

Question1: A seller accepts an offer of a buyer with both a price of 60 and a desired quality of 9. The seller chooses to provide a quality of 9. Please, fill in the answers:

Seller's income = ____   Buyer's income = ____

*Question 2:*A seller accepts an offer of a buyer with both a price of 50 and a desired quality of 8. The seller chooses to provide a quality of 4. Please, fill in the answers.

Seller's income = _____   Buyer's income = _____

Question 3:Suppose a seller has accepted a public offer of a buyer in period 5. The buyer desires a quality of 8 and the seller delivers a quality of 9. a) Will the seller enjoy the right to get an offer in period 6?And if the offer was private, will the seller enjoy the right to get an offer in period 6? Please, circle the right answer.

   a) Yes   No

   b) Yes   No

Question 4: Suppose a seller has decided to invest in a project in period 7 and she reaches trading agreements from period 7 to period 13 with a minimum profit of 10 points in each period. However, in period 14, she does not get any trading agreement. What is the profit of the investment? Please, fill in the answers:

                    Project costs = _____

                    Project returns = _____

                    Net profit of the project = _____

Question 5: Suppose a seller has decided to invest in a project in period 9 and she reaches trading agreements from period 9 to period 17 with a minimum profit of 10 points in each period. However, in period 18, she does not get any trading agreement. What is the profit of the investment? Please, fill in the answers:
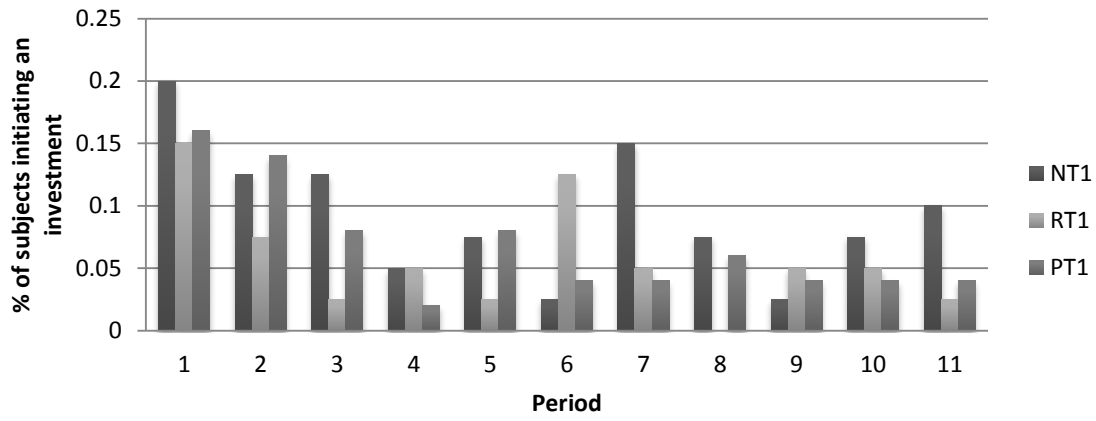
                    Project costs = _____

                    Project returns = _____

                    Net profit of the project = _____

Appendix B

Figure B: Percentage of Workers initiating an investment over time