



The source of global stock market risk: A viewpoint of economic policy uncertainty



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ABSTRACT

This study explores the effect of economic policy uncertainty (EPU) in four countries or regions (China, Japan, Europe, and the *United States*) on the contagion risk of investments in the global stock market. The stock returns of 22 stock markets worldwide are analyzed to determine which region's EPU exhibits the greatest effect on regional systematic risk in the global stock market and on volatility risk in individual stock markets. First, all of the samples, the markets of different continents and the spillover indices of the developed and emerging markets, are calculated to observe the dynamic correlation among these markets with the aim of quantifying regional systematic risk and further examining the contagion risk effect of EPU. The results indicate the following: EPU in China is the most influential, and its contagion risk spreads to different regional markets, except for Europe; the effect of EPU in the United States is inferior to that in China; EPU in Japan merely influences contagion risk in emerging markets; contagion risk in European markets is not influenced by the four EPU indices; and EPU in Europe is not influenced by contagion risk in the global stock market. However, according to the volatility risk in each market, the EPU in Europe and China respectively influence Asian countries and European countries the most. These results may be attributable to the extremely high trade dependence among these countries because the performance of international enterprises is mainly determined by the economic policies of their trading partners.

1. Introduction

Since 2010, numerous studies have discussed the individual and overall effects of economic policy uncertainty (EPU). Regarding the individual effects, the behaviors of enterprises are influenced by economic policies, and thus the operational risk of enterprises increase under EPU. Similarly, when public investors are incapable of judging future market and policy developments when making investments, they may withdraw from markets or request high *expected rates of return* to subsidize investment risk. Overall, policy uncertainty influences the effectiveness of policy intervention on the overall economy. For example, examining whether EPU moderates the effect of monetary policy on an overall economy, Aastveit et al. (2013) reports that, if EPU is high, then the effectiveness of monetary policy decreases because the effect of *monetary* shocks on economic activities is weakened.

Some studies discuss the effect of EPU on the overall economy from the perspective of structural vector autoregressive (VAR), such as the studies conducted by Alexopoulos and Cohen (2009), Bloom (2009), Caggiano et al. (2014), Leduc and Liu (2015), and Nodari (2014). These studies all adopt the VAR model to estimate the effect of the uncertainty shocks of a variable on other overall variables. However, this research method merely observes the unexpected changes resulting from a policy or sector and cannot explain the changes caused by the overall EPU. Baker et al. (2013) construct the indicators of EPU.

Through these substitute variables, subsequent studies can determine the overall economic changes caused by EPU from an objective and overall perspective.

Thus far, numerous studies have employed various indicators of EPU to explore the effect of EPU on crucial topics such as corporate governance (Zhang et al., 2015), investment behavior (Wang et al., 2014), economic development (Scheffel, 2015), monetary policy effects (Aastveit et al., 2013), commodity markets (Wang et al. 2015), the relationship between stock and bond markets (Li et al., 2015), stock price (Ko and Lee, 2015), and stock market volatility (Liu and Zhang, 2015). For the public, if the EPU in an economy is high, then the economic policies are difficult to anticipate, which indicates a high investment risk. All of the aforementioned studies explore the effect of a single country's EPU on that country or on relevant markets. However, the present study aims to analyze which country's EPU exhibits contagion risk effects on the global market and to further explore, from the perspective of global investment, which economy's policy risk causes stock market volatility. We adopt the EPU indices of four countries and regions constructed by Baker et al. (2015) to observe their effect on regional systematic risk in the global stock market and on volatility risk in individual markets.

With the increased liberalization of international trade, interactions among the real economies of all countries have grown in intensity. In addition, the circulation of a single currency in Europe has established

the transnational integration of European currency and promoted trade cooperation among other regions. This trend of international integration has rendered the economic performance of each country, whether large or small, prone to the influences of other countries' policies. The global upsurge of transnational financial investments since 2000 substantially increased the systematic risk in financial markets, particularly stock markets, in all countries. Consequently, the financial crises that have occurred since 2000 (e.g., the subprime mortgage crisis in the United States in 2007, the financial crisis precipitated by the collapse of Lehman Brothers in 2008, and the European debt crisis in 2010) were not merely national or regional financial crises but crises that severely hit the global economy.

The global economy is not merely influenced by financial crises. The United States, Europe, Japan, and China have implemented expansionary policies in response to possible long-term economic recession caused by the aftermath of financial crises. However, devaluation policies such as the expansionary fiscal policy, an easy-money policy, or the beggar-thy-neighbor policy all interfere with the global economy. Since 2011, the International Monetary Fund has repeatedly warned in the World Economic Outlook Report and Global Financial Stability Report that the hot money derived from expansionary policies may lead to another financial crisis; particularly, if the bubbles caused by overinvestment in China's housing market were to burst, then another financial crisis would occur (International Monetary Fund, 2011, 2012).

China's stock market crash occurred in June 2015.¹ The global stock market was also affected by a black swan event that occurred two months later on August 24, 2015, during which China's two major composite indices underwent a one-day drop that exceeded 8%, the Dow Jones stock index in the United States plunged more than 1000 points in the opening minutes, and stock indices in Japan and European countries had also dropped more than 4%. Although the one-day event was experienced the worst in China, the cause of the collapse, according to *The New York Times* of the United States and the *Financial Times* of the United Kingdom, was because plans by the US Federal Reserve System ("the Fed") to raise interest rates caused investor panic (i.e., an occurrence of taper tantrum). From this perspective, EPU in a large country can be internationally contagious.

Previous studies researching the relationship between EPU and stock markets have focused on exploring a country's EPU and its relationship with the local stock market and have mainly centered on EPU in the United States (e.g., Liu and Zhang, 2015). Studies on the transnational effect of EPU have focused on the effect of EPU in the United States on Europe (e.g., Sum, 2012; Colombo, 2013). The US economy and the European stock market have always been highly correlated; however, with the occurrence of several global financial crises, which region's EPU influences the global stock market the most? Does EPU affect regional systematic risk or influence volatility risk in individual markets? Does contagion risk in developed and emerging markets originate from the same source? This study aims to answer these questions.

Uncertainty increases economic upheaval and thus heightens stock market investment risk. The effect of EPU in a large economy on investment risk in the global stock market can be considerable. In addition to the increased operational risk of enterprises listed on stock markets, the rapid flow of transnational investment funds because of uncertainty also causes stock market volatility. The policies of a large economy can result not only in the bubble and collapse of one country but also in a global financial crisis. Therefore, understanding whether a large economy is experiencing stable growth is critical to stock market investors for minimizing investment risk. However, which type of

economic uncertainty is most influential? From the upheaval of which economy does the investment risk in different stock markets originate? Following the occurrences of several global financial crises, we must determine what sources of economic uncertainty mainly influence different stock markets, in order to accurately assess the risk of investing in a market.

This study analyzes 22 stock markets from January 1995 to September 2015 in Asia, Europe, the Americas, and other regions to explore the effect of EPU in China, Japan, Europe, and the United States on these stock markets. We research two types of risk that may affect stock markets: (1) The first type of risk indicates that, if several stock markets are influenced by a country's EPU, then systematic risk in these stock markets is heightened. Therefore, we first explore the dynamic correlation among stock markets and their causal relationships with EPU. (2) The second type of risk involves the risk in individual stock markets. By estimating the relationship between EPU and the conditional volatility of individual stock markets, we can examine whether contagion risk from EPU in these four regions spreads to the stock markets of every country.

Section 2 explains how we measure the contagion risk effect of EPU on regional systematic risk and on volatility risk in individual stock markets. Section 3 explains the samples pooled in this study and the empirical results. Finally, Section 4 concludes the study.

2. Empirical methodology

2.1. Economic policy uncertainty and regional systematic risk

We aim to analyze which region's policy uncertainty mainly influences investment risk in the global stock market. First, regional systematic risk is measured. To measure changes in systematic risk, the correlation among regional stock market returns must be estimated. The measurement of market spillover effects proposed by Diebold and Yilmaz (2012) is employed because it can be used to quantitatively analyze information transfer effects among various markets.

This study follows Diebold and Yilmaz (2012) in constructing the VAR models based on a generalized VAR framework in which variance decompositions are invariant to the variable ordering. This method parses the forecast error variance into parts that are attributed to various shocks. This variance decomposition enables us to investigate the directional spillovers across markets. By using rolling windows of data, we can estimate the rolling spillover index. This study used a 24-month rolling estimation window. The dynamic spillover charts can examine how spillovers across the stock markets change through time. Changes in spillover indices reveal dynamic information transfer among regional stock markets and the high or low correlation among them. The methodology is described as follows.

To estimate the correlation among the number of N stock markets, a covariance stationary N -variable VAR(p) model is first constructed:

$$R_t = \sum_{i=1}^p \psi_i R_{t-i} + \varepsilon_t, \quad (1)$$

where R_t is a vector of stock market returns and $\varepsilon \sim (0, \Sigma)$ is a vector of the disturbances distributed independently and identically. This expression can be rewritten as the moving average representation expressed as

$$R_t = \sum_{i=1}^{\infty} B_i \varepsilon_{t-i}, \quad (2)$$

where B_i represents the $N \times N$ coefficient matrices following $B_i = \varphi_1 B_{i-1} + \varphi_2 B_{i-2} + \dots + \varphi_p B_{i-p}$, with $B_i = 0$ for $i < 0$ and B_0 as an $N \times N$ identity matrix. Then by the variance decompositions, the model calculates the fraction of the error variance in forecasting R_t , which is due to shocks to R_j , where $\forall j \neq i$ for each i . The respective variance shares are defined as the fraction of the H -step ahead error variances in forecasting R_t that are due to R_j , for $i = 1, 2, \dots, N$. Here, the cross

¹ The Composite Index of the Shanghai Stock Exchange (abbreviation: SSE Composite Index) in China dropped almost 35% from June 12, 2015, to July 9, 2015; simultaneously, the Composite Index of the Shenzhen Stock Exchange (abbreviation: SSE Composite Index) in China dropped 40%.

variance share is defined as the fraction of the H -step-ahead error variance in forecasting R_i that are due to R_j , for $i, j = 1, 2, \dots, N$ such that $i \neq j$. Under this framework, Diebold and Yilmaz propose the H -step-ahead forecast error variance for $H = 1, 2, \dots, H = 1, 2, \dots$ using the following expression:

$$\theta_{ij}(H) = \frac{\sigma_{jj}^{-1} \sum_{h=0}^{H-1} (e'_i B_h \Sigma e_j)^2}{\sum_{h=0}^{H-1} (e'_i B_h \Sigma B'_h e_j)} \tag{3}$$

where Σ is the variance matrix for the error vector, σ_{jj} is the standard deviation of the error term for the j th equation, and B_h is the selection vector with 1 as the i th element and 0 otherwise. Each entry of the variance decomposition matrix is normalized by the row sum to calculate the spillover index as the sum of the elements in each row of the variance decomposition matrix is not equal to 1. The normalized variance decompositions is given by

$$\tilde{\theta}_{ij}(H) = \frac{\theta_{ij}(H)}{\sum_{j=1}^N \theta_{ij}(H)} \tag{4}$$

where $\sum_{j=1}^N \tilde{\theta}_{ij}(H) = 1$ and $\sum_{i,j=1}^N \tilde{\theta}_{ij}(H) = N$.

Using Eq. (4), Diebold and Yilmaz (2012) propose the total spillover index using the expression

$$Spillover(H) = \frac{\sum_{i,j=1, i \neq j}^N \tilde{\theta}_{ij}(H)}{\sum_{i,j=1}^N \tilde{\theta}_{ij}(H)} \times 100 = \frac{\sum_{i,j=1, i \neq j}^N \tilde{\theta}_{ij}(H)}{N} \times 100. \tag{5}$$

The total spillover index indicates the contribution of the spillovers among stock markets. Estimating the magnitudes of the return spillovers can help differentiate the transmission mechanism of the information between these stock markets over different time spans. Following the analysis of Diebold and Yilmaz (2012), this study used the 10-step-ahead forecasts ($H=10$) to separately calculate the spillover indices.² This study estimates the spillover indices of all the samples pooled from Asia, Europe, the Americas, developed markets, and emerging markets in an aim to observe the following: whether these regions are correlated, whether changes in information transfer occur within the sample duration, and which economy's EPU is most strongly associated with the changes in correlation.

After the systematic risks in different regions (spillover effects) are estimated and obtained, we subsequently analyze the short-run causal relation to test the lead-lag connections between the spillover index and EPU. The following equations are estimated:

$$Spill_t = \alpha_0 + \alpha_1 Spill_{t-1} + \dots + \alpha_i Spill_{t-i} + \beta_1 EPU_{t-1} + \dots + \beta_i EPU_{t-i} + \varepsilon_t, \tag{6}$$

$$EPU_t = \alpha_0 + \alpha_1 EPU_{t-1} + \dots + \alpha_i EPU_{t-i} + \beta_1 Spill_{t-1} + \dots + \beta_i Spill_{t-i} + \varepsilon_t, \tag{7}$$

where $Spill$ refers to the regional spillover effects calculated from Eq. (5). The reported F-statistics is the Wald statistics for the joint hypothesis:

$$\beta_1 = \beta_2 = \dots = \beta_i = 0. \tag{8}$$

The null hypothesis is that EPU does not include the Granger-Cause $Spill$ in the first regression and that $Spill$ does not include the Granger-Cause EPU in the second regression. The lag length of the models used to estimate the causality test is selected by the Schwarz Information Criterion.

2.2 Economic policy uncertainty and volatility risk in individual stock markets

Market risk resulting from EPU may cause an increase of volatility in a single stock market because policy uncertainty causes the

² The studies conducted by Diebold and Yilmaz (2009, 2012) estimated expected errors for 10 periods. The number of periods used was identical to that typically used during the general empirical estimation of a VAR model.

information obtained by traders to change considerably or because repeatedly imposed policies cause market volatility, both of which are possible reasons for increased stock market volatility. Subsequently, we explore whether risk in a single market is affected by EPU from other countries. Subsequently, the generalized autoregressive conditional heteroskedasticity (GARCH) model was used to elucidate the information transfer between stock market and EPU.

Let R_{it} denote the i stock market return on time t . If the error process obtained from a constant mean for R_{it} follows GARCH(p,q) model then it can be specified as:

$$R_{it} = a_0 + a_1 R_{it-1} + \varepsilon_t \tag{9}$$

$$\varepsilon_t | \Omega_{t-1} \sim N(0, h_t) \tag{10}$$

$$h_t = \omega_0 + \sum_{i=1}^p \beta_i h_{t-i} + \sum_{i=1}^q \alpha_i \varepsilon_{t-i}^2 \tag{11}$$

where h_t is the heteroskedastic conditional variance, which is correlated with the lagged error terms and conditional variance. To estimate the influence of EPU on the volatility of R_{it} , we modify the conditional variance:

$$h_t = b_0 + b_1 \varepsilon_{t-1}^2 + b_2 h_{t-1} + b_3 ChinaEPU_{t-1} + b_4 JapanEPU_{t-1} + b_5 USEPU_{t-1} + b_6 EuropeEPU_{t-1} \tag{12}$$

3. Data and empirical results

3.1. Data

The stock returns of 22 stock markets worldwide are analyzed to determine the effect of EPU in China, Japan, Europe, and the United States on investment risk in these stock markets and to determine the source of uncertainty that is most prone to causing global stock market volatility. These 22 stock markets comprised developed (i.e., Hong Kong, Japan, and Singapore) and emerging (i.e., China, Malaysia, the Philippines, South Korea, Taiwan, and Thailand) markets in Asia, developed markets in Europe (i.e., Belgium, France, Germany, the Netherlands, Spain, Switzerland, and the United Kingdom), developed (i.e., Canada and the United States) and emerging (i.e., Brazil and Mexico) markets in the Americas, and developed (i.e., Australia) and emerging (i.e., Republic of South Africa) markets in other regions. The classification of the aforementioned markets into developed or emerging markets was based on the method proposed by Morgan Stanley Capital International. The stock market index data were retrieved from the Datastream database.³

The sample data are monthly observations from January 1995 to September 2015, during which the world experienced the following regional and global financial crises: the 1997 Southeast Asian financial crisis, the 2000 dot-com bubble in the United States, the 2007 subprime mortgage crisis, the 2008 bankruptcy of Lehman Brothers, the 2010 European debt crisis, and the 2015 stock market crash in China. Some of these financial crises occurred in Asia, Europe, and the Americas, and some occurred in developed and emerging markets. Previous studies have focused on analyzing the severe impacts of financial crises on stock markets. In the present study, we explain that these financial crises will definitely result in policy changes in large

³ The stock price indices employed in this study are as follows: Hang Seng Index-Hong Kong, NK-225 Index(Tokyo), FTSE Straits Times Index, Shanghai Synthesis Index, Kuala Lumpur-Stock Index, Manila-Stock Index, South Korea-KOSPI Index, TSE Weight Stock Index, Bangkok Set Stock Index, Brussels Bel 20 Stock Index, France Paris CAC40 Index, Germany DAX Index, Amsterdam AEX Stock Index, Madrid Stock Index, Zurich Market Stock Index, London-FTSE-100 Index, S & P/TSX Composite Index, N.Y. S & P 500 Stock Index, Brazil Bovespa Index, Mexico IPC Index, Sydney All Ordinaries Stock, and Johannesburg Stock Index.

Table 1
Descriptive statistics and unit root tests for Asian stock market indices.

Variables	Developed market			Emerging market					
	Hong Kong	Japan	Singapore	China	Malaysia	Philippines	South Korea	Taiwan	Thailand
Mean	16,389.0400	13,872.9700	2373.5260	1987.3940	1101.1060	3083.8160	1227.1280	7071.3030	796.8911
Std. Dev.	5432.3790	3820.9360	678.4041	973.3068	398.1769	1820.4280	565.5254	1501.6000	395.8539
Skewness	0.2850	0.2128	0.0462	1.2477	0.3957	1.1386	0.2157	-0.1421	0.4855
Kurtosis	1.9332	1.9023	1.9038	5.0560	2.0626	3.2623	1.5365	2.1005	2.0155
Unit root test (Variables in level)									
ADF test	-2.3140 (0.1684)	-1.6612 (0.4498)	-1.6720 (0.4443)	-2.2061 (0.2047)	-1.4436 (0.5606)	-0.3146 (0.9194)	-1.2627 (0.6472)	-2.4455 (0.1304)	-1.1795 (0.6838)
Lag Length	0	0	0	0	1	0	1	0	0
PP test	-2.3140 (0.1684)	-1.9594 (0.3048)	-1.9146 (0.3252)	-2.3672 (0.1522)	-1.4428 (0.5610)	-0.4122 (0.9037)	-0.9761 (0.7621)	-2.7880 (0.0614)	-1.2573 (0.6496)
Lag Length	0	6	3	7	3	1	0	3	2
Unit root test (Variables in differenced)									
ADF test	-15.0536 (0.0000)	-13.7337 (0.0000)	-13.8092 (0.0000)	-8.7646 (0.0000)	-13.1346 (0.0000)	-13.9694 (0.0000)	-13.1853 (0.0000)	-9.1402 (0.0000)	-14.9056 (0.0000)
Lag Length	0	0	0	1	0	0	0	1	0
PP test	-15.0531 (0.0000)	-13.8074 (0.0000)	-13.8037 (0.0000)	-14.8820 (0.0000)	-13.0714 (0.0000)	-13.9499 (0.0000)	-13.1252 (0.0000)	-14.6023 (0.0000)	-14.9056 (0.0000)
Lag Length	4	4	1	7	8	4	5	0	0

Notes: ADF and PP tests are adopted for testing the null hypothesis of a unit root in the series. The intercept is included in the testing equation, and the lag length of the unit root models is selected by using the Schwarz information criterion. The entry in parenthesis stands for the p -value.

Table 2
Descriptive statistics and unit root tests for European stock market indices.

Variables	Developed market						
	Belgium	France	Germany	Netherlands	Spain	Switzerland	United Kingdom
Mean	2749.4540	3972.1380	5696.2940	474.9011	916.3817	6503.6530	5367.1560
Std. Dev.	737.4060	1118.8260	2169.5140	192.8075	313.3173	1627.1980	998.0192
Skewness	0.3803	0.1332	0.4670	1.7563	0.1558	-0.4132	-0.4380
Kurtosis	2.8478	2.6630	2.9482	6.3833	3.2513	2.6998	2.1491
Unit root test (Variables in level)							
ADF test	-2.6529 (0.0839)	-2.4220 (0.1367)	-1.8979 (0.3330)	-1.6814 (0.4395)	-2.8332 (0.0551)	-2.9803 (0.0382)	-2.7859 (0.0617)
Lag Length	1	0	0	0	0	1	0
PP test	-2.6091 (0.0924)	-2.4948 (0.1180)	-1.9525 (0.3079)	-1.9337 (0.3165)	-2.7965 (0.0602)	-2.9713 (0.0390)	-2.8356 (0.0548)
Lag Length	8	5	4	7	4	4	7
Unit root test (Variables in differenced)							
ADF test	-12.5160 (0.0000)	-14.2474 (0.0000)	-14.6692 (0.0000)	-15.4475 (0.0000)	-14.1194 (0.0000)	-13.3930 (0.0000)	-15.5009 (0.0000)
Lag Length	0	0	0	0	0	0	0
PP test	-12.7998 (0.0000)	-14.3020 (0.0000)	-14.6914 (0.0000)	-15.5520 (0.0000)	-14.1434 (0.0000)	-13.3993 (0.0000)	-15.5545 (0.0000)
Lag Length	7	4	3	6	4	1	6

Notes: ADF and PP tests are adopted for testing the null hypothesis of a unit root in the series. The intercept is included in the testing equation, and the lag length of the unit root models is selected by using the Schwarz information criterion. The entry in parenthesis stands for the p -value.

economies and that the uncertainty generated from these changes will influence stock market investments in the long-term. Repeatedly implemented economic policies may cause stock markets to bubble and collapse. Data spanning the last 20 years is analyzed to determine which region mainly influences the uncertain factors of investment risk in the global stock market.

Each of [Tables 1–4](#) respectively displays a simple statistical table and the unit root test results for the main stock price indices of the stock markets in Asia, Europe, the Americas, and other regions. Two types of unit root tests, namely the Augmented Dickey–Fuller ([Said and Dickey, 1984](#)) and Phillips–Perron ([Phillips and Perron, 1988](#)) tests, are adopted to examine whether the stock price indices are stationary.

Table 3
Descriptive statistics and unit root tests for stock market indices in the Americas.

Variables	Developed market		Emerging market	
	Canada	United States	Brazil	Mexico
Mean	9854.1640	1219.5930	32,766.9300	19,328.3600
Std. Dev.	3173.3850	355.4726	22,231.1100	14,987.7300
Skewness	-0.0133	0.3884	0.2179	0.3966
Kurtosis	1.7269	3.2601	1.4559	1.5574
Unit root test (Variables in level)				
ADF test	-2.1694 (0.2182)	-2.5190 (0.1122)	-1.9751 (0.2978)	-1.5110 (0.5266)
Lag Length	1	0	0	0
PP test	-2.1423 (0.2284)	-2.5042 (0.1157)	-1.9721 (0.2991)	-1.5363 (0.5137)
Lag Length	3	6	5	2
Unit root test (Variables in differenced)				
ADF test	-12.9931 (0.0000)	-14.5050 (0.0000)	-15.7640 (0.0000)	-17.1749 (0.0000)
Lag Length	0	0	0	0
PP test	-12.9931 (0.0000)	-14.5896 (0.0000)	-15.7639 (0.0000)	-17.0739 (0.0000)
Lag Length	0	5	5	5

Notes: ADF and PP tests are adopted for testing the null hypothesis of a unit root in the series. The intercept is included in the testing equation, and the lag length of the unit root models is selected by using the Schwarz information criterion. The entry in parenthesis stands for the *p*-value.

Because almost all the stock price indices are nonstationary⁴ and the stock price index returns are stationary, the stock price index returns are hence used for estimations in this empirical study.

Table 5 displays a simple statistical table and the unit root test results for EPU in China, Japan, Europe, and the United States. Fig. 1 shows the EPU time series.⁵ The EPU index used in this study is constructed in Baker et al. (2015) on the basis of newspaper coverage frequency. For example, Baker et al. (2015) constructs an EPU index for the United States on the basis of six major US newspapers published throughout the last century and develops an EPU index for a group of ten economies by following the same method. A high index reveals that the policies are highly uncertain. Fig. 1 displays the changes in EPU. EPU in China underwent a substantial change, in which the EPU index clearly peaks at four points: 2002, 2009, 2012, and 2015. The EPU index peaked in 2002 because of the September 11 attacks, in 2009 because of two US financial crises (in 2007 and 2008), and in 2012 because of the European debt crisis. The rises in the EPU index during these three periods were all influenced by international events. China is highly dependent on exports to the United States and Europe; however, protectionism emerged during these three periods mainly because of international events. The rise in the EPU index was possibly caused by Chinese policy adjustments that were due to the effects of global protectionism. For example, protectionism emerged neither during the 1997 Southeast Asian financial crisis nor during the 2000 US dot-com bubble, and thus these events did not produce substantial changes in China's economic environment.

The changes in the EPU index for Japan are regular and small. This is possibly because the government has continued to implement expansionary fiscal, monetary, and foreign exchange policies since the 1990 economic recession. Thus, the public may have expected the economy to improve when these policies were first launched; however, their

⁴ Only the stock price index in Switzerland remains stationary when the original index is used for estimation.

⁵ More information for EPU data are available on www.policyuncertainty.com.

Table 4
Descriptive statistics and unit root tests for other stock market indices.

Variables	Developed market	Emerging market
	Australia	Republic of South Africa
Mean	3945.5260	19,446.8500
Std. Dev.	1196.3150	12,898.8500
Skewness	0.2225	0.5846
Kurtosis	1.9716	2.0253
Unit root test (Variables in level)		
ADF test	-2.1142 (0.2393)	-0.6286 (0.8605)
Lag Length	0	0
PP test	-2.1011 (0.2445)	-0.6266 (0.8610)
Lag Length	6	1
Unit root test (Variables in differenced)		
ADF test	-14.7021 (0.0000)	-15.7814 (0.0000)
Lag Length	0	0
PP test	-14.8409 (0.0000)	-15.7814 (0.0000)
Lag Length	5	1

Notes: ADF and PP tests are adopted for testing the null hypothesis of a unit root in the series. The intercept is included in the testing equation, and the lag length of the unit root models is selected by using the Schwarz information criterion. The entry in parenthesis stands for the *p*-value.

Table 5
Descriptive statistics and unit root tests for EPU indices.

Variables	China EPU	European EPU	Japan EPU	US EPU
Mean	111.2252	123.8748	102.2057	110.1416
Std. Dev.	65.9354	49.4936	35.1909	43.9844
Skewness	1.3429	0.9440	0.6487	1.2696
Kurtosis	4.9700	3.4026	2.9813	4.5875
Unit root test (Variables in level)				
ADF test	-3.3557 (0.0135)	-4.0471 (0.0014)	-5.6907 (0.0000)	-5.6241 (0.0000)
Lag Length	3	1	1	0
PP test	-9.8855 (0.0000)	-4.8991 (0.0000)	-7.8151 (0.0000)	-5.3810 (0.0000)
Lag Length	9	5	4	2
Unit root test (Variables in differenced)				
ADF test	-14.7652 (0.0000)	-12.6849 (0.0000)	-22.5741 (0.0000)	-12.3802 (0.0000)
Lag Length	2	2	0	2
PP test	-32.9052 (0.0001)	-29.5489 (0.0000)	-46.7468 (0.0001)	-26.8747 (0.0000)
Lag Length	8	18	48	23

Notes: ADF and PP tests are adopted for testing the null hypothesis of a unit root in the series. The intercept is included in the testing equation, and the lag length of the unit root models is selected by using the Schwarz information criterion. The entry in parenthesis stands for the *p*-value.

expectations have declined over time.

The EPU index for Europe is a summation of EPU in many European countries and is mainly influenced by the European debt crisis and the euro crisis. The EPU index for Europe has remained high since 2011. The EPU index for the United States peaked twice during two periods: (1) after the September 11 attacks and (2) between 2008

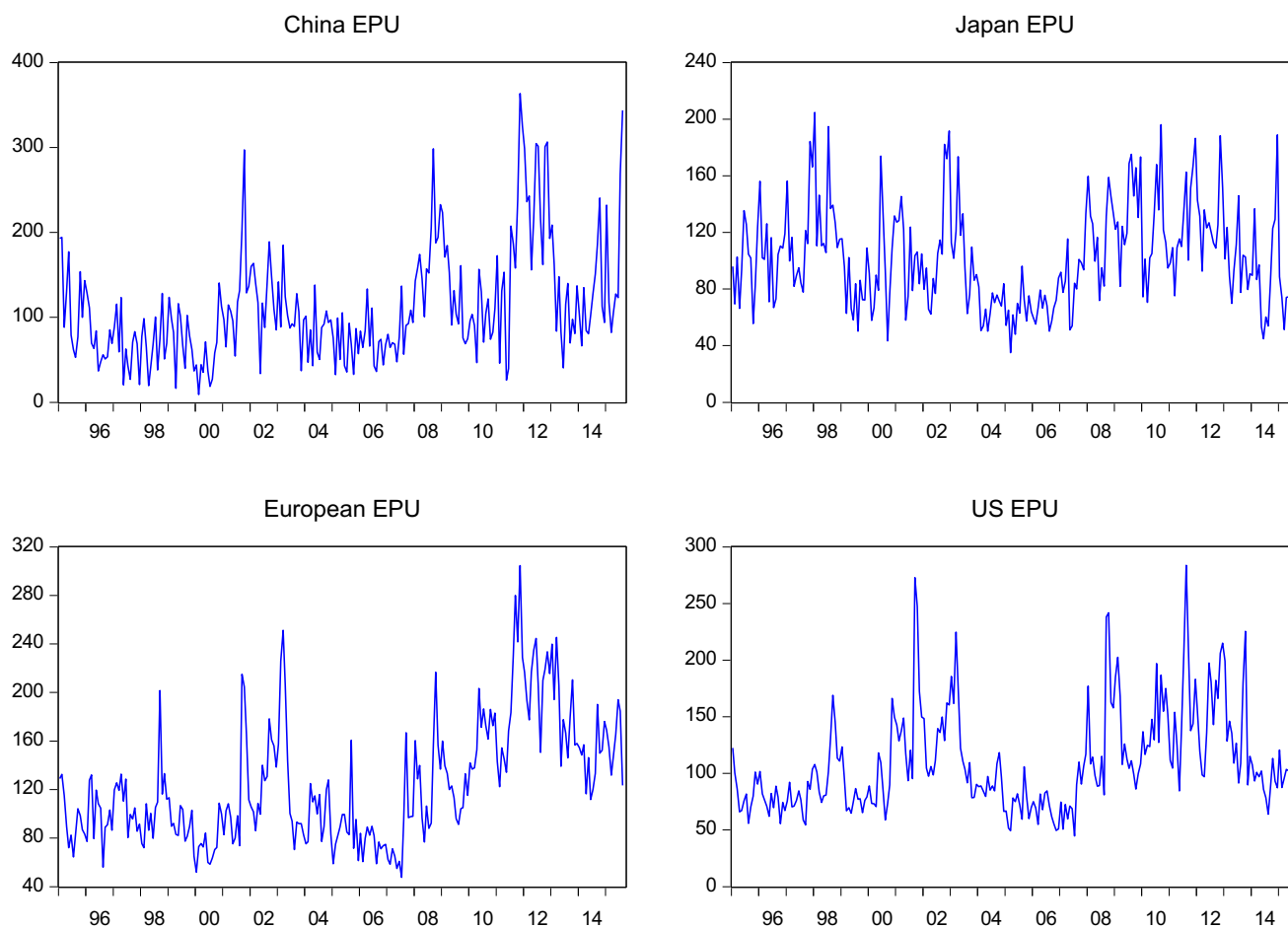


Fig. 1. EPU indices.

and 2013 (EPU continually increased after 2008 but began to decrease gradually in 2013).

As shown in Table 5, the results of the two types of unit root test both verify that the four EPU indices are in stationary series, thus indicating that the original EPU indices can be analyzed for conducting the empirical study. For the empirical study, we observe the effect of the two types of risk on stock returns and the relationships among the EPU indices.

3.2. Spillover indices and EPU indices

To measure the systematic risk in various stock markets, we first use Eq. (5) to calculate the spillover indices for various stock market returns because changes in these indices reveal the information transfer effects among the stock markets. A high spillover indicates that the connectivity among the stock markets and the dynamic correlations among the returns are high; therefore, the systematic risk is also high. In this study, spillover indices are used as the substitute variables for analyzing the systematic risks in various stock markets. Once negative information influences a stock market, the spillover effect on stock returns can be viewed as the spreading of a stock market crisis. Fig. 2 illustrates the six types of spillover indices, which are based on the following samples: all samples; samples from Asia, Europe, and the Americas; and all samples of the developed and emerging markets. Fig. 2 indicates that the largest event influencing stock market systematic risk occurred in 2008. Regardless of which of these classifications is adopted for dividing the regions, all regional systematic risk continually increased in 2008. Because a global financial crisis issued from the United States in September 2008, we attribute increased regional systematic risk in 2008 to a contagion

effect of the crisis. Except for in 2008, stock market connectivity in European regions has continually increased since 2000, possibly because the circulation of a single currency reduced foreign exchange risk and increased transnational trade and financial investment in European regions. Consequently, the connectivity among stock markets continually increased.

Except for the regional risks of all of the pooled samples, the results of the samples divided into different categories all reveal that regional spillover effects declined after 2013. However, the estimation results obtained from the 22 stock markets reveal that the regional spillover effects in 2014 still increased abruptly and substantially. Therefore, the results indicate that global systematic risk is increasing but that systematic risk in regional, developed, and emerging markets is declining. This phenomenon indicates that information transfer among stock markets in 2014 was cross-regional and cross-market. For example, the strong connectivity between markets in China and Europe as well as the effect of the United States on emerging markets in Asia could all produce this phenomenon. To explore which factor of uncertainty mainly causes regional spillover effects (the substitute variables for systematic risk), we investigate which country mainly controls investments in the global stock market. Hence, causality tests for the spillover indices and EPU indices are conducted.

Table 6 displays the causality test results obtained from Eq. (6) and presents which economy's EPU mainly induces systematic risk in various regions. The results (Table 6) indicate that the stability of China's economic policy is the main factor influencing regional systematic risk. Except for the systematic risk in European regions, the systematic risk in the other categories, involving the systematic risk in stock market connectivity observed from all of the pooled samples, are all influenced by the EPU index for China. In other words, China's

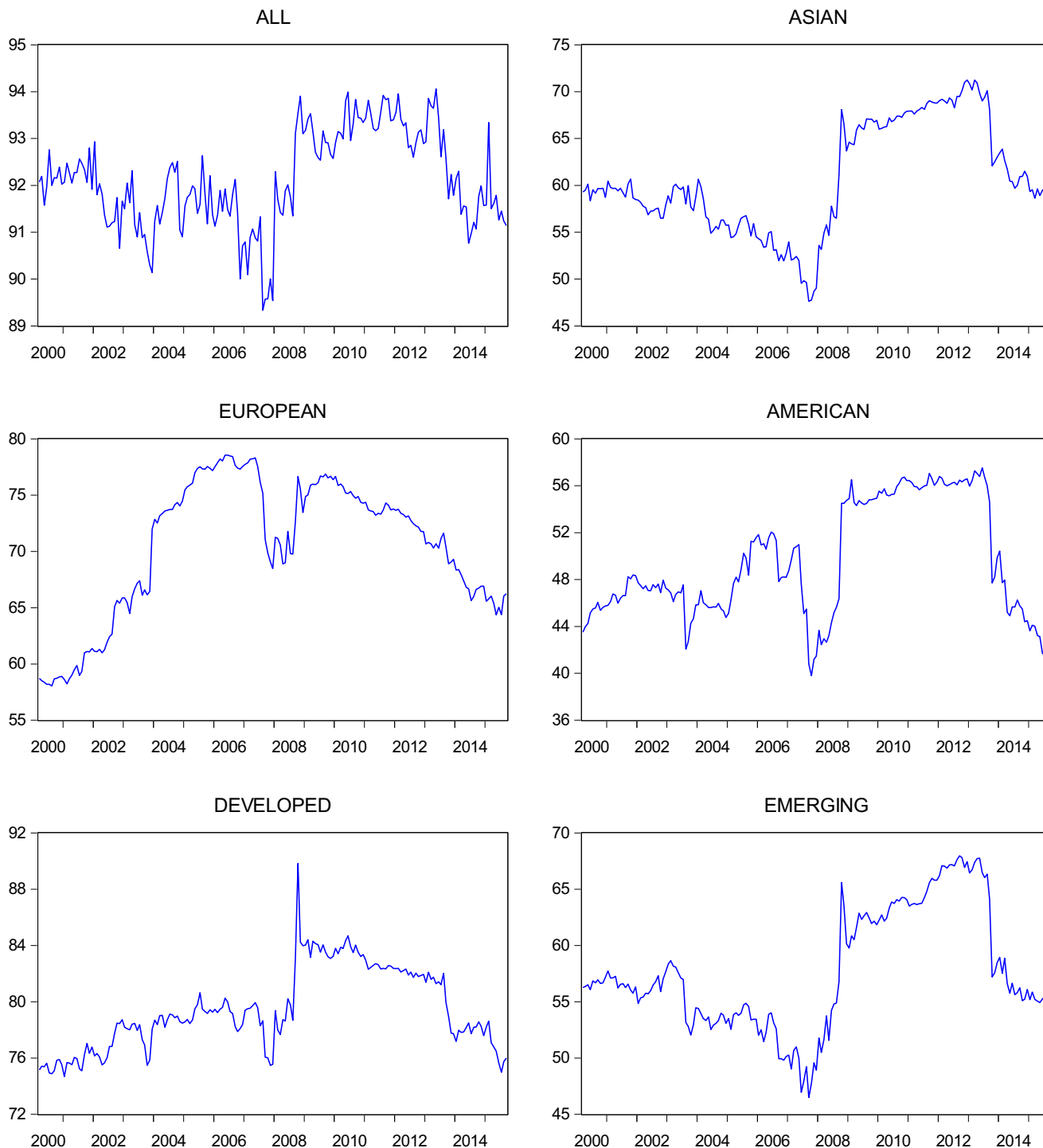


Fig. 2. Spillover indices.

EPU index causes information to exert a spillover effect on stock returns.

Regional risk in Europe is not influenced by the EPU index for China but neither is it relevant to the EPU indices for other regions (including Europe); in fact, the EPU index for Europe is irrelevant to all types of systematic risk. The results indicate that connectivity among European stock markets is more influenced by the policies that are or will certainly be implemented in local countries than by EPU.

We previously considered US policies to exert a strong effect on stock markets in other countries, particularly in Europe. However, we determine that the EPU index for the United States affects systematic risk in developed markets the most. This may result from the

continuous implementation of US expansionary economic policy after 2007 because of the financial crisis. Specifically, the following simultaneously influence the funds of developed markets and exports from Asian countries: (1) the flow of US hot money (investment funds) and (2) the sporadic implementation of US policies that are more relaxed and the occasional constricted US attitudes toward trade negotiations. These markets are simultaneously influenced by whether changes occur in US policies. The EPU index for Japan has a strong effect on systematic risk in emerging markets; this can be determined by whether the adjustment of *quantitative* easing monetary policy influences the funds of emerging markets. In summary, emerging markets are most typically affected by EPU from other countries.

Table 7 displays which regional risk affects which EPU index and lists the causality test results obtained from Eq. (7). The Chinese stock market and global stock market crashed on August 24, 2015, leading the Fed to suspend raising interest rates in September 2015. The Fed's decision heightened the public's expectation of policy uncertainty. This event reveals that the fall of stock markets that share dynamic relationships can certainly lead to policy changes and cause economic policies to become increasingly uncertain. The results in Table 7 verify that the EPU indices for Japan and Europe are all influenced by high and low systematic risk in the Asian and emerging markets. This indicates that the policies implemented in these countries will change if financial crises are considered likely to occur in Asian and emerging markets. However, the EPU indices for China and the United States are exogenous and thus are not influenced by regional systematic risk.

3.3. Volatilities of stock markets and EPU indices

This study estimates the relationship between EPU and conditional volatility in individual stock markets to explore whether contagion risk spreads to stock markets in other countries when policies in China, Japan, Europe, and the United States undergo substantial changes. Table 8 lists the factors that affect the volatility of the Asian stock markets, with the coefficients b_3 , b_4 , b_5 , and b_6 explaining the respective effects of EPU in China, Japan, the United States, and

Table 6
Granger Causality Tests: EPU indices does not Granger Cause Spillover indices.

Caused	Causing			
	China EPU	Japan EPU	European EPU	US EPU
All	3.6442 (0.0281)	2.6033 (0.0768)	1.7442 (0.1777)	3.0024 (0.0522)
Developed	3.8326 (0.0235)	0.3745 (0.6882)	0.4870 (0.6153)	3.0510 (0.0498)
Emerging	5.5114 (0.0048)	3.6870 (0.0270)	1.2344 (0.2935)	0.1041 (0.9012)
Asia	3.6511 (0.0279)	2.2845 (0.1048)	0.8272 (0.4389)	0.3364 (0.7148)
Americas	3.9753 (0.0205)	2.1412 (0.1205)	0.3418 (0.7110)	0.0492 (0.9520)
Europe	0.7758 (0.4619)	0.8533 (0.4277)	0.6514 (0.5226)	0.0241 (0.9762)

Notes: The entry in parenthesis stands for the p -value. The number in bold denotes significance at the 5%.

Table 7
Granger Causality Tests: Spillover indices does not Granger Cause EPU indices.

Causing	Caused					
	All	Developed	Emerging	Asia	Americas	Europe
China EPU	0.6379 (0.5296)	0.4494 (0.6387)	1.4552 (0.2361)	0.9621 (0.3840)	0.0980 (0.9067)	0.3864 (0.6801)
Japan EPU	1.1756 (0.3110)	1.3978 (0.25)	4.1808 (0.0168)	3.8045 (0.0241)	1.3925 (0.2511)	0.3033 (0.7388)
European EPU	3.2533 (0.0409)	0.7904 (0.4553)	5.7244 (0.0039)	4.4502 (0.0130)	1.8231 (0.1645)	0.0416 (0.9593)
US EPU	0.5768 (0.5627)	0.5200 (0.5954)	1.6836 (0.1886)	1.1741 (0.3115)	0.6008 (0.5495)	0.2570 (0.7736)

Notes: The entry in parenthesis stands for the p -value. The number in bold denotes significance at the 5%.

Europe on stock market volatility. The results in Table 8 indicate that the EPU indices for Japan and the United States are the main factors influencing Asian stock markets and that stock market volatility in Japan, China, and Malaysia are all influenced by these EPU indices. However, stock market volatility in Japan, Singapore, and Malaysia decreases as EPU in Europe increases.

Similar results are obtained from the stock markets in European countries. Table 9 indicates that EPU in China is the main factor influencing stock market volatility in European countries and that stock market volatility in Germany, Spain, and Switzerland are influenced by EPU in China. Stock market volatility in Spain and Switzerland, but not in Germany, decreases as EPU in China increases. Regarding systematic risk, we determine that contagion risk in European markets is not influenced by the EPU in China, Japan, Europe, or the United States and that the contagion risk effect of EPU in Europe will not spread to the global stock market. However, Tables 8 and 9 reveal that EPU in Europe and in China respectively influence Asian and European countries the most. We attribute this to extremely high trade dependence among these countries. A rise in EPU among trading partners may reduce stock market volatility because of trade competition instead of trade cooperation among these countries. Therefore, the revenues of local enterprises are stable when other markets are unstable.

Table 10 indicates that stock markets in the Americas are mainly influenced by the policies implemented in Japan; specifically, when EPU in Japan rises, stock market volatility in the United States and Brazil increases substantially. This indicates that the stock markets in these two countries are closely connected to Japanese policies. When Japan's policies are uncertain, volatility rises in the two markets. Table 11 reveals that stock market volatility in Australia is mainly influenced by the policies implemented in Japan and stock market in the Republic of South Africa is not influenced by the four EPU indices.

4. Conclusion

This study explores whether EPU in China, Japan, Europe, and the United States results in contagion risk effects in the global stock market. The stock returns of 22 stock markets worldwide from 1995 to 2015 are analyzed to determine the sources of policy uncertainty that affect regional systematic risk in stock market investments and volatility risk in individual stock markets. In other words, we determine which economy has the most control over policies that affect stock market performance.

The empirical results answer the following questions:

1. Which region's EPU influences the global stock market the most?

We determine that EPU in China is the most influential because, in addition to influencing Europe, it spreads contagion risk to all

Table 8
Estimations for Asian stock market volatilities.

Variables	Developed country			Emerging market					
	Hong Kong	Japan	Singapore	China	Malaysia	Philippines	South Korea	Taiwan	Thailand
Mean equation									
a_0	0.0071 (0.0919)	-0.0028 (0.4940)	-0.0060 (0.2556)	0.0026 (0.5637)	0.0043 (0.4419)	0.0075 (0.0798)	0.0045 (0.2590)	0.0061 (0.1052)	0.0050 (0.2297)
a_1	0.0892 (0.2762)	-0.0195 (0.7951)	0.1782 (0.0612)	0.1132 (0.1002)	0.0308 (0.7770)	0.1134 (0.1634)	0.0621 (0.4250)	-0.013 (0.8596)	0.0842 (0.2318)
Variance equation									
b_0	0.0002 (0.2701)	0.0021** (0.0184)	0.0019*** (0.0035)	0.0002 (0.5342)	0.0021*** (0.0001)	0.0001 (0.3348)	0.00003 (0.7990)	0.0003** (0.0485)	0.0001 (0.6276)
b_1	0.1723*** (0.0018)	0.1287*** (0.0000)	0.2643*** (0.0033)	0.1510*** (0.0068)	0.2315*** (0.0000)	0.0725*** (0.0047)	0.1087 (0.0757)	0.3001*** (0.0075)	0.1857*** (0.0005)
b_2	0.7719*** (0.0000)	0.5101*** (0.0023)	0.5136*** (0.0000)	0.7817*** (0.0000)	0.5496*** (0.0000)	0.9079*** (0.0000)	0.8443*** (0.0000)	0.6647*** (0.0000)	0.7988*** (0.0000)
b_3	0.0007 (0.1633)	0.0009 (0.0915)	-0.0001 (0.8144)	0.0004 (0.2565)	-0.0008** (0.0008)	-0.0004 (0.2446)	0.0005 (0.1064)	0.0006 (0.1323)	0.00003 (0.9417)
b_4	-0.0009 (0.2611)	-0.0040*** (0.0025)	-0.0002 (0.8594)	0.0036** (0.0119)	-0.0042*** (0.0009)	0.0013 (0.2695)	0.0017 (0.1677)	-0.0018*** (0.0045)	0.0022 (0.1147)
b_5	-0.0012 (0.8595)	0.0266*** (0.0005)	0.0271*** (0.0000)	-0.0336*** (0.0015)	0.0194*** (0.0001)	0.0059 (0.3478)	-0.0064 (0.2367)	-0.0044 (0.1891)	-0.0033 (0.6999)
b_6	0.0011 (0.3847)	-0.0052*** (0.0001)	-0.0066*** (0.0000)	0.0024 (0.3331)	-0.0044*** (0.0000)	0.0001 (0.9268)	0.0014 (0.3371)	0.0017 (0.1552)	0.0003 (0.8655)
R-squared	-0.0032	-0.0082	0.0025	0.0025	0.0089	0.0105	0.0105	-0.0074	-0.0013
Log likelihood	323.2691	344.4191	341.2560	281.8330	346.7673	319.0872	312.7243	330.9484	292.6071
Akaike AIC	-2.5550	-2.7270	-2.7013	-2.2182	-2.7461	-2.5210	-2.4693	-2.6175	-2.3057
Schwarz SC	-2.4268	-2.5987	-2.5730	-2.0899	-2.6178	-2.3928	-2.3411	-2.4892	-2.1775

Notes: Numbers in parentheses are standard errors.

** indicates significance at the 5% level.

*** indicates significance at the 1% level.

Table 9
Estimations for European stock market volatilities.

Variables	Developed country							
	Belgium	France	Germany	Netherlands	Spain	Switzerland	United Kingdom	
Mean equation								
a_0	0.0055 (0.1577)	0.0062 (0.0727)	0.0079** (0.0431)	0.0003 (0.9827)	0.0122** (0.0425)	0.0051 (0.3860)	0.0040*** (0.0015)	
a_1	0.2212*** (0.0034)	0.0367 (0.6200)	-0.0352 (0.6465)	0.0111 (0.9461)	0.1300 (0.1495)	0.0913 (0.3441)	-0.1920*** (0.0080)	
Variance equation								
b_0	0.0014** (0.0375)	0.0004 (0.0778)	0.0011*** (0.0072)	0.0053 (0.4160)	0.0025 (0.2414)	0.0017 (0.2319)	0.0001 (0.1640)	
b_1	0.0676** (0.0364)	0.1736** (0.0226)	0.1085** (0.0345)	-0.0247*** (0.0000)	-0.0145 (0.8367)	0.0475** (0.0131)	0.1497** (0.0105)	
b_2	0.5545** (0.0104)	0.6813*** (0.0000)	0.5764*** (0.0000)	0.5944 (0.2607)	0.5881 (0.1520)	0.5926 (0.0946)	0.706*** (0.0000)	
b_3	-0.0005*** (0.0000)	0.0003 (0.2902)	0.0009*** (0.0000)	-0.0004 (0.8601)	-0.001*** (0.0000)	-0.0008*** (0.0079)	0.0003 (0.0956)	
b_4	-0.0007 (0.4572)	0.0016** (0.0490)	0.0011 (0.1976)	-0.0006 (0.9236)	-0.0009 (0.4966)	-0.0006 (0.5208)	0.0011*** (0.0018)	
b_5	0.0100 (0.1213)	0.0041 (0.3794)	0.0162*** (0.0047)	-0.0003 (0.9944)	0.0071 (0.3855)	0.0013 (0.9110)	-0.0052 (0.0781)	
b_6	-0.0026*** (0.0049)	-0.0019** (0.0352)	-0.0042*** (0.0000)	-0.0002 (0.9717)	-0.0004 (0.8880)	-0.0007 (0.6172)	0.0007 (0.2494)	
R-squared	0.0452	0.0030	-0.0062	0.0001	-0.0088	0.0196	-0.0406	
Log likelihood	401.6747	383.8233	356.8595	260.3424	340.1475	393.7927	457.4675	
Akaike AIC	-3.1925	-3.0473	-2.8281	-2.4034	-2.6923	-3.1284	-3.6461	
Schwarz SC	-3.0642	-2.9191	-2.6999	-1.9152	-2.564	-3.0002	-3.5178	

Notes: Numbers in parentheses are standard errors.

** indicates significance at the 5% level.

*** indicates significance at the 1% level.

other regions. Regarding the effect of EPU in China on individual stock markets, European stock markets are most vulnerable to its effect. Different from other previous studies that have mainly explored the effect of EPU in the United States, we find that political and economic situations in China spread contagion risk in the global stock market, possibly because this study focuses on exploring the effect of policy uncertainty on risk in stock markets. Although the United States is the largest economy in the world, the stability of US policy is high, and the policies are implemented under consideration

of the global economic situation, thus preventing the United States from spreading risk from EPU to stock markets. By contrast, EPU in China is relatively more exogenous, and thus policy uncertainty did not result from China's responses to situations in other countries. Therefore, risk from EPU in China easily spreads to other countries.

2. Does EPU influence regional systematic risk or volatility risk in individual stock markets?

EPU in China spreads its systematic risk easily, and EPU in Europe easily spreads volatility risk in individual markets. The

Table 10
Estimations for stock market volatilities in the Americas.

Variables	Developed market		Emerging market	
	Canada	United States	Brazil	Mexico
Mean equation				
a_0	0.0054** (0.0471)	0.0079*** (0.0016)	0.0100** (0.0467)	0.0142** (0.0148)
a_1	0.0987 (0.1953)	-0.0372 (0.6471)	0.0776 (0.3390)	-0.0567 (0.4614)
Variance equation				
b_0	0.0001 (0.3945)	0.0001 (0.3670)	0.0005 (0.2008)	0.0027** (0.0219)
b_1	0.1186*** (0.0047)	0.1711*** (0.0054)	0.1399 (0.0742)	0.0402 (0.4825)
b_2	0.8080*** (0.0000)	0.7632*** (0.0000)	0.7200*** (0.0000)	0.5334*** (0.0036)
b_3	0.0004 (0.0524)	0.0002 (0.1474)	0.0020** (0.0430)	-0.0008** (0.0285)
b_4	0.0002 (0.6649)	0.0010*** (0.0096)	0.0046*** (0.0098)	0.0022 (0.0502)
b_5	-0.0029 (0.4282)	0.0023 (0.3831)	-0.0185 (0.1390)	0.0131 (0.1743)
b_6	0.0005 (0.3255)	-0.0004 (0.4963)	0.0010 (0.6579)	-0.0052*** (0.0041)
R-squared	0.0252	-0.0094	-0.0074	-0.0018
Log likelihood	439.5120	440.9577	268.8045	321.8824
Akaike AIC	-3.5001	-3.5119	-2.1122	-2.5438
Schwarz SC	-3.3719	-3.3836	-1.9840	-2.4155

Notes: Numbers in parentheses are standard errors.

** indicates significance at the 5% level.

*** indicates significance at the 1% level.

Table 11
Estimations for other stock market volatilities.

Variables	Developed country	Emerging market
	Australia	Republic of South Africa
Mean equation		
a_0	0.0070*** (0.0016)	0.0100 (0.0963)
a_1	-0.0198 (0.8019)	-0.0700 (0.5338)
Variance equation		
b_0	0.0003*** (0.0003)	0.0023 (0.1944)
b_1	0.2201*** (0.0038)	-0.0482 (0.0737)
b_2	0.4922*** (0.0000)	0.5915 (0.0637)
b_3	0.0003 (0.1758)	-0.0002 (0.7971)
b_4	0.0011*** (0.0014)	0.0002 (0.9051)
b_5	-0.0033 (0.2341)	0.0122 (0.4293)
b_6	0.0009 (0.0784)	0.0015 (0.6006)
R-squared	-0.0090	-0.0040
Log likelihood	473.6660	354.0119
Akaike AIC	-3.7778	-2.8050
Schwarz SC	-3.6495	-2.6767

Notes: Numbers in parentheses are standard errors.

*** indicates significance at the 1% level.

results reveal that volatility risk in the individual markets of Europe and Asia are highly correlated with EPU. We attribute this to their trade connectivity.

3. Does contagion risk in developed and emerging markets originate from the same source?

We determine that emerging markets are most easily influenced by

EPU from other countries because of the following reasons: (1) high economic autonomy in emerging markets and (2) both the funds for trade and stock market investment in emerging markets are easily influenced by the policies of developed countries. Contagion risk, particularly since 2013, has been associated with a trend of cross-continental and cross-market classifications (the developed and emerging markets). For example, EPU in China influences European stock markets. We consider that this trend can explain the effects of the upsurge in international investment. Consequently, investors must look beyond regional perspectives when judging and assessing stock market investment risk.

By addressing these questions and determining the empirical results, we reiterate the effect of contagion risk from EPU on countries worldwide. Investors in different regions must consider the risks associated with the policies implemented by large economies. The results reveal that, if the policies implemented in every country are unstable, then the frequency and magnitude of a global financial crisis may increase. Transnational financial organizations such as the International Monetary Fund and the World Bank should enhance their assessments of policy risk in large economies.

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