بخشی از ترجمه مقاله

عنوان فارسی مقاله:
پژوهش در رابطه با رفاه به عنوان یک منبع محصول گردشگری

عنوان انگلیسی مقاله:
Exploring well-being as a tourism product resource

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک نمایید.
4. Conclusion

The purpose of this study was to explore the potential for well-being to be implemented as a tourism product resource and to demonstrate the implications for the visitor economy. The fusion of tourism and public health around the concept of well-being is an emerging area of interest; however, there is a lack of evidence base to suggest how practice might be able to identify with this. Therefore, the strength of this study is the interdisciplinary nature of the research focus where for the first time tourism and public health are discussed in light of product development. It is clear that more needs to be done both from a policy perspective and from communication as a strategic direction. However, it is also clear that 'wellness' has moved from a niche product market to a more mainstream holistic appreciation.