عنوان فارسی مقاله:
کدام شهرزادان جهانی و دستور اخلاقی جهانی چه کسانی؟ تعريف عبارت "جهانی" در خبرگزاری جهانی بی‌بی‌سی

عنوان انگلیسی مقاله:
What global citizens and whose global moral order? Defining the global at BBC World News
Conclusion: What global citizens and whose global moral order?
As such, the definition of global at BBC World News is shaped by a specific journalistic and political culture that presents globality based on a set of geopolitical concerns, primarily debated in terms dictated by political elites within certain nation-states. Crucially, this is reinforced by market developments and economic pressures, and not challenged by media developments, as seems to be implied in some accounts of the global turn.