عنوان انگلیسی مقاله:
Target Cost Management (TCM): a case study of an automotive company

توجه!
این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
5. Conclusion

This single case study specifically explored how the TCM is being practised in Malaysia compared with Japanese theoretical model, and the major factors influencing the design of TCM implementation process. This case study research was based on Yin’s (2003) case study method in which the data were collected through multi-sources of data collection. This case study found that the fundamental concept of TCM practices at the case company was similar to the Japanese companies’ practices. Nevertheless, there were some differences in details processes. The differences were due to the case company coordinated and reconfigured its resources to adapt with the contextual constraints as highlighted in the four propositions developed.