بخشی از ترجمه مقاله

عنوان فارسی مقاله:
مسئولیت اجتماعی شرکت‌ها و تنوع جنسیتی: مشاهداتی از آسیا و اقیانوسیه

عنوان انگلیسی مقاله:
Corporate Social Responsibility and Gender Diversity:
Insights from Asia Pacific

توجه!
این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
Conclusion

In this study, we examine how CSR practices influence gender-diverse boardrooms of Asian emerging economies. Using stakeholder theory and institutional theory, we examine the social identity aspect of gender diversity in establishing a theoretical foundation for listed firms where board diversity has been emphasized by the regulators. Both institutional strength and technical strength showed a positive relationship with overall CSR strength ratings. Institutional strength reflects the firm’s ability to meet expectations of the community and diversity stakeholders through philanthropy, community support, and hiring practices. Technical strength reflects positive exchanges with consumers, stockholders, and employees through product quality, good governance, and employee compensation and benefits. Stakeholders value these strengths as firm’s assets because enhancing overall reputation in these areas translates to a reservoir of goodwill (Vanhamme & Grobben, 2009).