عنوان فارسی مقاله:
شرکت‌های کارآفرینی در بافت اقتصاد گذر چین:
یارجوب یکپارچه و آزمون تجربی

عنوان انگلیسی مقاله:
Entrepreneurial firms in the context of China’s transition economy:
an integrative framework and empirical examination

توجه!
این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل
با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک نمایید.
5. Conclusion and discussion

Investigating entrepreneurial firms in transition economiess has recently received attention worldwide and has become an important literature stream for scholarly research (Zahra et al., 2000). However, most previous studies lack an integrated framework that conceptualizes multifaceted ante-cedents of corporate entrepreneurship and the significance of corporate entrepreneurship to business performance.

This study contributes to our understanding of the institutional, organizational, and strategic market-oriented determinants for corporate entrepreneurship and perform-ance implications in a transition economy. Focusing on the situation in China, we develop an integrative framework that characterizes two institutional factors (ownership and internationalization), two organizational factors (firm size and age), and one strategic factor (customer orientation) as the antecedents of corporate entrepreneurship. Our findings show that most of these factors are significant determinants of the development of corporate entrepreneurship in China. The only unsupported expectation is that the SOEs are not less entrepreneurial in orientation than joint ventures.