عنوان فارسی مقاله:
اثر تعدل کننده دینداری بر روانی نیات رفتاری اخلاقی کاربرد نظریه توسعه یافته رفتار برنامه ریزی شده برای کارکنان بانک پاکستان

عنوان انگلیسی مقاله:
The moderating effect of religiosity on ethical behavioural intentions An application of the extended theory of planned behaviour to Pakistani bank employees

توجه!
این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
Managerial implications of the study
We believe that our testing an established theory using data reflecting the everyday experiences of managers increases the likelihood of corporate audiences, especially those in banking with an interest in the Muslim world, adopting our recommendations. This study has demonstrated the importance of cultivating organisation-wide moral norms, empowering employees to follow them and encouraging religiosity in the workplace in order to further strengthen ethical behaviour. Even though in this study past behaviours were only found to impact on attitude, the importance of memory in encouraging and supporting an ethical work climate has been amply demonstrated before (Shahriar Ferdous and Polonsky, 2013). These findings call for the elaboration and application of strategies for the institutionalisation of ethicality in the workplace. We concur with some of the recommendations offered in earlier ethics studies (Sauser, 2005; Sauser and Sims, 2007; Zarkada-Fraser and Fraser, 2001; Zarkada-Fraser, 2000), namely, being proactive in hiring and promoting people of integrity, adopting codes of ethics and providing consistent ethics training.