عنوان فارسی مقاله:
تأثیرات رسانه اجتماعی بر رفتار سازمانی در کشورهای غیر دموکراتیک

عنوان انگلیسی مقاله:
Effects of Social Media on Organizational Behavior in Non-democratic Countries

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل، با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک نمایید.
5. Conclusi

Many researchers and scholars (e.g., Johns, 2014; Parveen, Jaafar & Ainin, 2014; Razmerita, Kirchner & Nabeth, 2014) research on positive impact the use of social media on internal and external processes of organizations especially by focusing on several and different positive effects on the behaviors of managers and employees. However, the majority of these studies focused on the organizations in developed countries where the citizens are so familiar with democratic culture. Surely a better understanding of the impacts of social media and power beyond of this technology inside of an organization on changing staffs’ interactions, employees’ behavior, and organization culture in non-traditional democratic countries is crucial because of multiple reasons. First of all, we need to understand the effects of social media on narcissism growth and naturally how impacts on organization procedure. Deviance behaviors such as non-cooperation and self-exhibition arise by using of social media inside of organization that break team-working must be considered properly in non-democratic countries where the capacity for new technology changes are in crisis situation.

Johns, 2014; Parveen, Jaafar & Ainin, 2014; Razmerita, Kirchner & Nabeth, 2014.

**5. نتيجة**

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