عنوان فارسی مقاله:
اختلاف ارزش ارزش ERP بین شرکت‌های کوچک و متوسط تولیدی و خدماتی در ایبری

عنوان انگلیسی مقاله:
Differences in ERP Value between Iberian Manufacturing and Services SMEs

توجه!
این فایل تنا قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل
با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک خایید.
7. Conclusions

In this study we assess the determinants of Enterprise Resource Planning (ERP) value. Grounded on the Resource Based View (RBV) theory, we tested a research model for assessing ERP Value at the firm level. It was tested using a sample of 261 Iberian Small and Medium Enterprises (SMEs) from the Manufacturing and Services industries. The study demonstrates that Analytics, Collaboration, and Firm size are important determinants for ERP Value, although Analytics is more important for the Services industry. This study also shows that when ERP Use is positioned together with other organizational system factors such as Firm Size, Collaboration and Analytics capabilities, ERP Use loses its influence in explaining the ERP Value.