عنوان فارسی مقاله:
تاثیر انعطاف پذیری‌های راهبردی و تولیدی و عملکرد سریع زنجیره تامین در ازای عملکرد شرکت در صنعت مد

عنوان انگلیسی مقاله:
The effects of strategic and manufacturing flexibilities and supply chain agility on firm performance in the fashion industry

توجه!
این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
5.4. Limitations and future research

Despite its profound theoretical contributions and important industrial implications, the present study has certain limitations. First, in analyzing and assessing the effects of strategic flexibility, manufacturing flexibility, and supply-chain agility, the focus of this study is on certain specific attributes; namely, the resource and coordination dimensions of strategic flexibility, as suggested by Liu et al. (2009); the range and response dimensions of manufacturing flexibility, as derived by Li and Ogunmokun (2008); and some forms of supply chain agility, as specified by Swafford et al. (2008). With this in mind, it must be acknowledged that other attributes reported in the field might contribute to different research findings. Nadkarni and Narayanan (2007), for example, investigated strategic flexibility using four measures – resource deployment, shifts in resource deployment, competitive simplicity, and shifts in competitive action – these measures may enlarge the concept of the construct. To augment the research findings laid out here, researchers in their future research should consider using different measures of structural attributes to account for specific constructs and/or consider expanding the dimensions of each construct.