عنوان فارسی مقاله:
یک مدل فازی جدید برای ارزیابی بهرهوری و اثر بخشی تأمین کنندگان DEA در زمینه مدیریت زنجیره تأمین پایدار

عنوان انگلیسی مقاله:
A new fuzzy DEA model for evaluation of efficiency and effectiveness of suppliers in sustainable supply chain management context

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
5. Concluding remarks

According to Carter and Easton [12], sustainability is a popular buzzword. The buzzword is because of some reasons such as supply and demand characteristics related to energy consumption, people understanding of climate change, and higher clearness related to environmental and social actions of firms. These issues are relevant to decision makers since their share-holders, government, and their employees ask them to solve the environmental and social issues which are influenced by their operations. In particular, supply chain managers are in critical position to influence positively or negatively their environmental and social performance. As addressed by Ageron et al. [1], sustainability of supply chain management is vital for the success of entire supply chain management. Many practitioners and researchers have presented the benefits of SSCM. Finding an efficient and effective supplier in sustainability context is one of the most significant issues in order to increase the competitive advantage of companies. This study proposed a novel fuzzy integrated DEA model for evaluating the sustainability of suppliers.