بخشی از ترجمه مقاله

عنوان فارسی مقاله:
تجزیه و تحلیل محيط كسب و کار رقابتی یک شرکت خانوادگی حسابرسی برزیل

عنوان انگلیسی مقاله:
An analysis of the competitive business environment of a family run Brazilian auditing firm

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک ماید.
4.3 Limitations of research

The following shortcomings were identified during the research and should be kept in mind:

- The findings of this study were based on interviews conducted with representatives from the sampled case studies. As such the reader must be careful not to extrapolate the findings to the Brazilian audit industry in general.

- The knowledge of the participants about the external environment is questionable and there are also key differences in the knowledge and understanding of the participants on the internal environment.

- The external environment is constantly changing and it is difficult to measure all the variables that would influence the operations of BAF Ltda.

- There was difficulty in comparing and benchmarking BAF Ltda versus its competitors because of a lack of competitor information. The cost of obtaining such information would have been too substantial for a study of this size.