عنوان فارسی مقاله:
مدل هایی برای مدیریت پروژه بازی های المپیک 2016

عنوان انگلیسی مقاله:
Models for Project Management in 2016 Olympic Games
7. Conclusions

This paper has shown through various examples and through a series of recommendations that hosting an Olympic Games can be conceived as an opportunity for a sustainable form of development for a city. However, lots of efforts remain necessary, since public policy and organizational strategies are now adopting sustainable development principles quite widely but the challenge remains of translating the concept into practice. The Games are a great opportunity for host cities to face the global challenges of competitiveness and exhibit their best attributes, but as well to the IOC an opportunity to promote sustainable development. The Games have the potential to inspire positive actions from governments, businesses, communities and citizens. They can leverage positive changes realizing that sustainable development objectives in an Olympic Games context means overcoming obstacles caused by fast-track development and by the spatial, temporal and financial concentration implied by the Games. It also requires strong governance and the ability to play an active part in promoting measures favoring sustainable development. This will imply changes in the nature of Olympic Games planning and efficiency using the main techniques of project management, but also incorporating sustainability principles. The return on investment is in the long term and is certainly worth the efforts.