عنوان فارسی مقاله:

برای ارزیابی تصمیم‌های توسعه DEMATEL-ANP استفاده از

سیستم اطلاعات سازمانی

عنوان انگلیسی مقاله:

APPLYING DEMATEL-ANP FOR ASSESSING ORGANIZATIONAL INFORMATION SYSTEM DEVELOPMENT DECISIONS

توجه!

این فایل تنها قسمتی از ترجمه می‌باشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
5 CONCLUSIONS AND SUGGESTIONS

In the competition of e-business, information system is an important strategy to strengthen the competitive advantages of enterprises, rather than a mere tool (Henderson and Venkatraman, 1993). In response to the market changes, as well as the improvement of competitiveness, enterprises must continuously develop different types of strategies to solve problems. This study integrated the DEMATEL and ANP methods to explore decision making for implementing an information system in the technology industry. Since the evaluation process of decision making should consider the issues of mutual effects among criteria, this study solved the interdependency issue of criteria, and used the ANP method and the results to determine the weights of the final decision making plan, in order to determine the ideal system implementation decision making option.