عنوان فارسی مقاله:
دلبستگی به مکان و تجربه گردشگری در زمینه گردشگری کویری - مورد وادی روم

عنوان انگلیسی مقاله:
Place Attachment and Tourist Experience in the Context of Desert Tourism – the Case of Wadi Rum

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک مایید.
Conclusion

Based on the literature review, there has been a little discussion about tourist experience in the desert and their place attachment to such a setting. The authors of the geotourism studies did not pay sufficient attention to such issue. Therefore, this study aimed to explore the relationship between the tourist experience and the place attachment in the desert. Consequently, the results of this study indicate that the desert tourism participants in Wadi Rum were young and middle aged, well-educated, as well as international and local visitors. Moreover, esthetics is the major dimension of their tourist experience at Wadi Rum. This study has also shown that a significantly positive relationship between the education factor of the tourist experience and the place identity. There was also a significantly positive relationship between escapism and the place dependence. These findings will help tourism planners, managers and marketers to enhance their offers and allocate their resources and provide appropriate tourism products to their consumers. Ritchie and Crouch (2003) asserted that tourism destination stakeholders should share a general vision to create a “landscape of experience - experiencescapes”.