عنوان فارسی مقاله:
بررسی عوامل اثرگذار بر بهبود برنامه‌ریزی استراتژیک سازمان
(مطالعه موردی: شرکت بهره برداری نفت و گاز سینوپک)

عنوان انگلیسی مقاله:
Evaluation of effective factors on improvement of the organization's strategic planning (careful studying: Sinopec Oil and Gas Production Company)

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت وردد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک کنید.
Discussion and conclusion

The main purpose of this study is to identify the effective factors on improvement of the strategic planning in Sinopec Oil and Gas Production Company. The method of this research is survey. The data and information used in this study are collected through a questionnaire. The data collected through a questionnaire (the questionnaire of the effective factors on the strategic planning improvement) and simple random sampling.

The results of the test show Pearson correlation between strengths of the organization and strategic planning in Sinopec Oil and Gas Production Company. As much as the strengths of an organization be more, the strategic planning in it would more and run better.