عنوان فارسی مقاله:
رویکرد ارزش فعالی خالص: روش برای ارزیابی اقتصادی پروژه‌های نوآوری

عنوان انگلیسی مقاله:
Net present value approach: method for economic assessment of innovation projects

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک نمایید.
4. Conclusions and Future Research

To summarize, this paper draws upon the literature about the NPV approach to evaluation of innovation projects. Given the strategic assessment of innovation project, it is possible to analyse, learn and legitimate quantified measures related to the cash flows linked to the project.

The fundamental problem in applying the traditional NPV approach (as also the rNPV and eNPV) lies in the use of average probabilities of success and probabilities of occurrence. The probability of developing a product to the point where it can be launched on the market is much higher when one has a financially strong teaming partner, and this should therefore be considered. It is therefore essential that the probability of success in the development process is modified (Schmeisser, 2010).