عنوان فارسی مقاله:
جهانی سازی و تولید ماد شهري با آگاهي های ایستگاه متروی زوانگهو

عنوان انگلیسی مقاله:
Globalization and the production of city image
in Guangzhou’s metro station advertisements

توجه!
این فایل تنها قسمتی از ترجمه میباشد. برای تهیه مقاله ترجمه شده کامل با فرمت ورد (قابل ویرایش) همراه با نسخه انگلیسی مقاله، اینجا کلیک نمایید.
Chinese cities under globalization

The globalization of major Chinese cities has played out against the background of the Opening and Reform crusade initiated by China's central leadership in 1978. This reform agenda is evident in the establishment of a socialist market economy and the implementation of an open-door policy (Wu, 2003). Along with the rapid economic growth of the past three decades, we have seen the rising of a multitude of Chinese megacities. Indicators like population growth, fixed investments, Foreign Direct Investment (FDI) and economic structure have supported arguments about the dominant status of large Chinese cities during the country's economic boom in the context of globalization (Zhao, Chan, & Sit, 2003). On the other hand, the growth of large Chinese cities has been largely dependent on transnational trading, Foreign Direct Investment and multinational corporations and financial institutions (Shi & Hamnett, 2002), all of which makes the discourses of Chinese urban development inseparable from wider global processes. In fact, as Logan (2002) points out, China's urban development, especially in the case of the coastal cities, is largely dependent on its connections with global capital, notably, Foreign Direct Investment. The decentralization of state power from the central communist authority to local governments has given shape to a new triangle of power, one interweaving the global, the national and the local.